

How to Capture Quiz Taker's Information

ProProfs Quiz Maker simplifies collecting basic information from quiz takers, such as their name, email, and phone number. Additionally, you can ask custom questions to gather more information about your quiz takers. These custom questions allow you to track the learner's identity but do not contribute to their quiz scores.

*If you have an existing list of users, you can upload their details and create user accounts. To learn more, please watch our **video tutorial on users and groups**, or you can read the article: **How to assign individual usernames/passwords to quiz takers**.*

Here's what a quiz will look like when tracking & lead capture configuration are enabled.

Employee Satisfaction Quiz
13 Questions
A quiz to assess HR manager's knowledge and understanding of employee satisfaction.

Name

John Doe

Address

310 Gordon Avenue
Harahan LA
70123 United States

How do you commute?

☐ Car
☐ Bike
☒ Public Transport
☐ Walk

Start

By capturing learner's information, you can:

- Automatically add the data to various CRM tools
- Use the information to boost sales
- Extract valuable insights and improve your business

How to Enable Lead Capture for a Quiz

Step 1: Go to **quiz settings** and switch to the **Security** tab.

The screenshot shows the ProProfs Quiz Maker interface. At the top, there's a navigation bar with 'Create', 'Settings' (highlighted with an orange box and a blue circle with '1'), 'Reports', and 'Privacy'. Below this, the title 'Performance Assessment Quiz' is visible. A row of tabs includes 'General', 'Security' (highlighted with an orange box and a blue circle with '2'), 'Notifications', 'Market & Sell', 'Theme', 'Integrations', and 'Social'. The 'Quiz Security' section has three radio button options: 'Access with a link' (selected), 'Private access with a link & quiz password', and 'Private access for selected users & groups'. The 'Browser Security' section has a 'Disable print/download' toggle with 'Yes' and 'No' buttons.

Step 2: Scroll down to **Tracking & Lead Capture** and select the placement of the lead generation form from the dropdown.

The screenshot shows the 'Tracking & Lead Capture' section of the ProProfs Quiz Maker interface. The title 'Tracking & Lead Capture' is highlighted with an orange box, followed by the subtitle 'Select what information to ask quiz takers.' Below this, the 'Lead Form:' dropdown menu is open, showing three options: 'Start of quiz' (selected and highlighted with a blue box), 'Start of quiz', and 'End of quiz'. An orange arrow points to the 'Start of quiz' option. Below the dropdown, there are three rows of settings: 'Name:' with 'Yes' and 'No' buttons, 'Email:' with 'Yes' and 'No' buttons, and 'ID:' with 'Yes' and 'No' buttons.

Step 3.1: Enable the **fields** you wish to collect from the quiz takers and click **Save**.

Tracking & Lead Capture | Select what information to ask quiz takers.

Lead Form:

Start of quiz ▼ ⓘ

Name:

Yes

No

Email:

Yes

No

ID:

Yes

No

ⓘ

Phone:

Yes

No

Address:

Yes

No

Ask My Own Question:

Yes

No

ⓘ

Step 3.2: You can **add custom questions** and decide the answer type per your preferences.

Ask My Own Question:

Yes

No

ⓘ

Question 1

Question:

Birthday

Quiz taker will type answer into a single line textbox

Write in a textbox

Question 2

Question:

Department

Possible Answers:

Sales
Marketing
Operations
Any other

Enter each possible answer on a separate line

Choose from list

Dropdown order:

Display drop down list in order entered ▼

Step 3.3: When you choose **Multiple Choice**, an overlay appears. You can select a template or

Featured

Consent

Multiple Choice

Checkbox

+

Create from scratch

I agree to the terms of service

☐ I agree

How did you find us?

☐ Search Engine
 ☐ Referred by Friend
 ☐ Advertisement
 ☐ Other

Is your age 18 years or above?

☐ Yes
 ☐ No

How do you commute?

☐ Car
 ☐ Bike
 ☐ Public Transport
 ☐ Walk

What topics do you need help in?

☐ Career Development
 ☐ Company Information
 ☐ Product Knowledge
 ☐ Other

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Employee Satisfaction Quiz

13 Questions



A quiz to assess HR manager's knowledge and understanding of employee satisfaction.

Name

Email

What topics do you need help in?

- ☐ Career Development
- ☐ Company Information
- ☐ Product Knowledge

Start

by **ProProfs**

How to View the Captured Information

Click the **Reports** icon on the dashboard to view the captured information in the quiz report.

Stats

Reports

Filter By

All

All time

Show

10

entries

Search

			First Name	Last Name	Email	Report	Score (%)	Score	Time Taken	What topics do ...	Result	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	May 9, 2 AM	John	Doe	john.doe@xymail.com	<input type="checkbox"/>	92	92	6m 34s	Career Developm ...	<div>Pass</div>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	May 8, 2 AM	John	Murphy	john.murph@xymail.com	<input type="checkbox"/>	8	8	37s		<div>Fail</div>

That is all about capturing quiz takers' information with lead forms.

Related Articles:

- [How to Manage Users in a Classroom](#)
- [How to Set up Mandatory and Optional Quiz Questions](#)
- [How to Allow Learners to Jump to Any Question on a Quiz](#)