

How to Create a Multiple-Choice Quiz

Multiple choice or objective response is a form of an objective assessment in which respondents are asked to select only correct answers from the choices offered as a list. Creating a multiple-choice quiz is one of the best ways to assess your learners' knowledge accurately.

Watch this quick **video guide** to learn more about multiple-choice quizzes.

Or **continue reading** to learn it step-by-step.

You can create many kinds of quizzes using a variety of question types, such as [matching quizzes](#), [fill-in-the-blanks](#), [true or false](#), etc. To learn more, please read: [What question types do you support?](#)

You can also create a cloze test, combining multiple-choice and fill-in-the-blanks question types.

Here's a preview of a multiple-choice question type:

* Question 1 / 9 11 % 9 min 56 secs

What is the definition of Market Research?



- ☐ The systematic and objective process of generating information to aid in making marketing decisions
- ☒ The system of finding the correct answers to our objectives
- ☐ Market Intelligence
- ☐ All of the above
- ☐ None of the above

Next

Benefits of a multiple choice quiz in a nutshell

- It saves you time as the grading is automated
- Only one choice can be selected, so ideal for a test on factual topics. If you want to allow multiple selections, try the checkbox question
- It can be used for both scored & [personality quizzes](#)
- Easy to create numerous questions on different topics
- It allows you to create engaging quizzes using a variety of **multiple-choice question layouts**
- An efficient way of testing the knowledge of large batches of learners

Here's how you can add a multiple-choice question to your quiz:

Step 1. Navigate to "[Create A Quiz](#)" and select "**Create Scored Quiz.**" A new quiz will be


created, and you will be redirected to the [quiz editor](#).

Step 2. Describe your quiz by adding the title and description (instructions for learners, if any).

Save

×

Market Research Quiz



Do you know enough about market research or still need to cover a lot of ground? Take this quiz to know how acquainted you are with market research.

Step 3. To add a question, click **Add Question** on the editor and select "**Multiple Choice**" from the overlay window.

Select a Question Type

Search 100000+ questions

☒ **Multiple Choice**

☒ Checkbox

☒ True False

☐ Fill in the Blanks

☐ Essay

☐ Matching

☐ Hotspot

☐ Dropdown

☐ Type in

Multiple Choice

Sample Question

Reuters is the News Agency of which country?

☐ United Kingdom

☐ France

☐ Germany

☐ Italy

Submit

Allows you to provide multiple possible answers in which only one is correct.

Add Question

Step 4. Enter the question and add the answer choices. Also, do remember to mark the correct answer.

View: One Question

Question 2/9 (Multiple Choice)

What type of market research is a survey?

☒ Primary Research

☐ Secondary Research

☐ Desk research

☐ Lab research

Multiple Choice

Media

Display choices vertically

Delete

Additionally, you can do the following:

- Select the answer option type: Multiple-Choice & Dropdown (For single answers), Checkbox (For

multiple answers)

- Enable/disable media to add/upload images or videos. Also, you can enable image-only answers in the **Advanced** settings after enabling media.
- Select the layout for answer options from the menu.
- Delete the question.

You will find the following **Advanced** settings to modify:

Advanced ^

Feedback
1

Primary research is any type of research that you go out and collect yourself. Examples include surveys, interviews, observations, and ethnographic research. A good researcher knows how to use both primary and secondary sources in their writing and to integrate them cohesively.

Tags ?
2

Use comma separated tags.

Branching
3

Required Question
4

Grading
5

Image Only Answer
6

Comment
7

- 1. Feedback-** You can add common feedback for the question or add feedback for correct & incorrect answers or each answer option.
- 2. Tags-** Add tags for advanced organization.
- 3. Branching-** Use skip logic or branching to redirect quiz takers based on their answer selection.
- 4. Required Question-** Make the question mandatory by selecting this option.
- 5. Grading-** Select the option to ensure the answer impacts scoring.
- 6. Image-Only Answer-** You can add only images for answer options.
- 7. Comment-** You can allow quiz takers to add their comments for their answer choices. Once enabled, it will be a required option.

That is all about creating a multiple-choice quiz.

Related Articles

- [How to Use Quiz Templates & Questions](#)
- [How to Bulk-Import Questions from Excel](#)
- [Introduction to The Quiz Editor](#)