

Difference Between Quiz, Survey, Scored Survey, and Poll

ProProfs supports many different ways for you to gather data and test knowledge.

Watch the video to understand the nitty-gritty of different methods.

Have you skipped the video? No worries! Read along.

Scored Quiz: The primary purpose of a quiz is to test the knowledge of the quiz taker and not to gather feedback or opinion like a survey/poll. **Quizzes** are typically used in teaching, training, and learning to build and test knowledge. They are sometimes also called tests & exams. **ProProfs Quiz software** includes features to serve better the use case, such as automatic grading, result-in-score calculations, pass/fail results, certificate generation, and reporting. For example, a question such as: Who is the president of the United States? is a quiz question as it has one correct answer. Examples of quizzes include practice **tests**, sample **exams**, **employee training** quizzes, etc.

Survey: Surveys and polls gather opinions, information, and feedback. Surveys & polls are typically used in marketing, website engagement, or to conduct evaluations. ProProfs Survey Maker (included in our quiz maker) has features to serve better this use case, such as demographic filtering, showing trends, etc. A question such as What is your favorite color? It can be a survey or a poll, as there is no correct or incorrect answer. The question is just used for opinion/feedback gathering. Examples of surveys include course evaluation surveys, teacher evaluation surveys, market surveys, product or customer surveys, employee feedback surveys, etc.

Poll: Polls are the same as surveys except that they are just 1 question long. In other words, a vote is a single-question survey used for quick feedback gathering, whereas a survey is a series of questions that typically require more time to complete. For example, in a poll, you would ask a question such as What is your favorite color? And provide a list of colors to choose from. In a survey, you can ask the same question and add other questions, such as Please describe why it is your favorite color? What is your name, what is your email, etc?

Scored Survey: A mix of quizzes and surveys with points allocated to answer options. It allows you to assign specific points to the possibilities that respondents choose to survey questions (as opposed to setting points to correct answers in case of a quiz). A score can be calculated based on the answers selected, and a result is created. This kind of survey/quiz can be used for various purposes, including grading survey responses, lead qualification, personality testing, etc. What is a scored survey?

Personality quiz: A personality quiz reveals certain things about a quiz-taker. An example of a personality test question would be: What others think of me is no concern (True/False). Such a quiz is helpful for HR managers who can use **personality** tests during the recruitment process to understand the behavioral aspects of a potential candidate. Our Quiz Maker allows you to create personality tests in three easy steps.

Suggested Reading:

[What Is The Difference Between Quiz Maker And Training Maker?](#)