

How to Integrate iContact With Quiz Maker

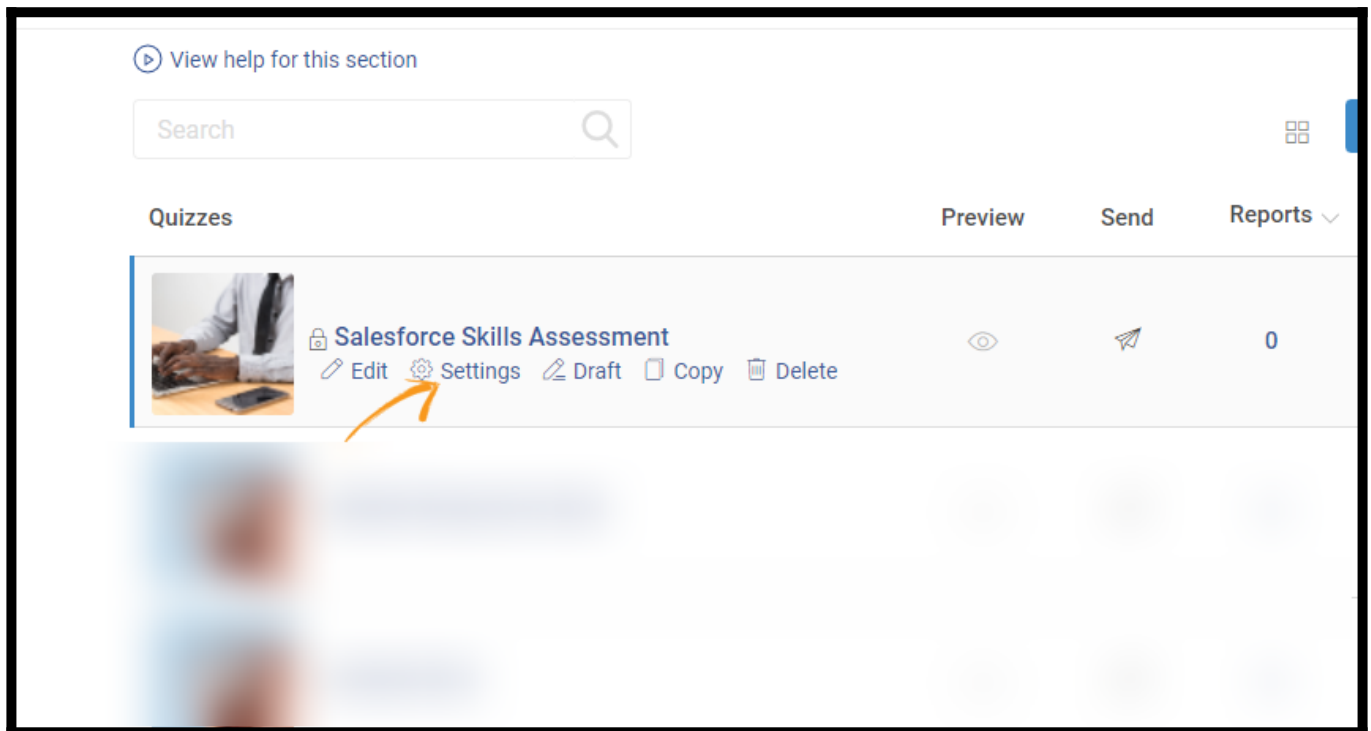
ProProfs integration with iContact helps you capture learner's information (name, email, etc.) and automatically add it as a contact to your iContact account. After the integration is completed, you can start populating your iContact mailing list by automatically importing details of the learners who take your quiz on ProProfs.

Watch this quick **video guide** to understand the ProProfs Quiz Maker & iContact integration.

Or **continue reading** to learn it step-by-step.

Here's how you can set up the iContact integration:

Step 1: To start importing the details of the learners every time they [take a quiz](#), start by selecting the **quiz you want to use for lead generation** and click "Settings."



Step 2: Navigate to the **"Security"** tab and locate **"Tracking & Lead Capture."** Enable information to capture. You can also ask your own questions to gather more details.

Tracking & Lead Capture | Select what information to ask quiz takers.

Lead Form: Start of quiz ▼ ⓘ

Name: Yes No

Email: Yes No

ID: Yes No ⓘ

Phone: Yes No

Address: Yes No

Ask My Own Question: Yes No ⓘ

Add Questions: Choose the type and add as many questions as you need.











Choose from list Write in textbox Multiple Choice

Step 3: Navigate to the "[Integrations](#)" tab, locate "**iContact**", and select "**Yes**" to integrate.

Salesforce Skills Assessment

General Security Notifications Market & Sell Theme **Integrations** Social Media Advanced

[View help for this section](#)

 MailChimp	Yes No ?
 Salesforce	Yes No ?
 Keap	Yes No ?
 HubSpot	Yes No ?
 Constant Contact	Yes No ?
 Vertical Response	Yes No ?
 GetResponse	Yes No ?
 Campaign Monitor	Yes No ?
 Active Campaign	Yes No ?
 iContact	Manage Yes No ?

Step 4: A pop-up with integration information will appear, proceed further to the next screen and enter your iContact username, API password and key.

iContact Integration

Gather quiz taker's info and add them to your various iContact lists.

Please enter your iContact login information below.

Username: *

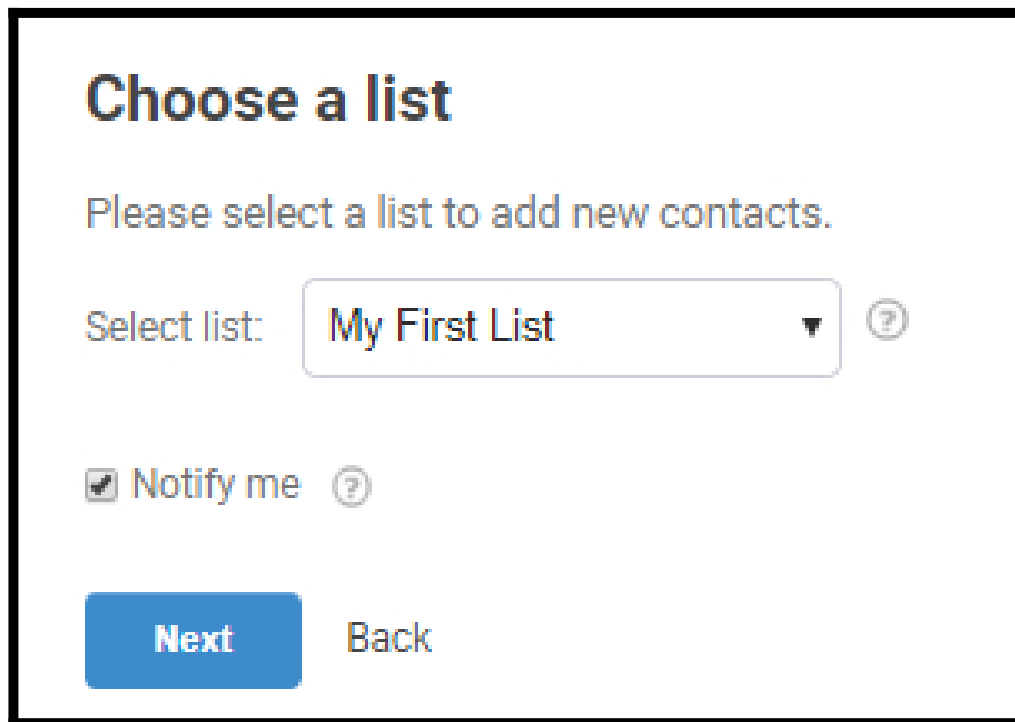
Password: *

API Key: * ?

Step 5: Select one of your iContact lists' to add learners' data when the authentication is complete.

If you opt for "**Notify me,**" it will send email notifications to you anytime a new learner takes your quiz.

Click "**Next**" to proceed.



The screenshot shows a white rectangular box with a black border. At the top, the text 'Choose a list' is displayed in a large, bold, black font. Below this, a smaller line of text reads 'Please select a list to add new contacts.' In the center, there is a form element labeled 'Select list:' followed by a dropdown menu. The dropdown menu is open, showing 'My First List' as the selected option. To the right of the dropdown is a small circular help icon with a question mark. Below the dropdown, there is a checkbox that is checked, followed by the text 'Notify me' and another circular help icon. At the bottom of the box, there are two buttons: a blue button with the text 'Next' and a grey button with the text 'Back'.

Step 6: Based on the **selected list** and **custom questions** set up in '**Tracking & Lead Capture,**' assign a corresponding field from the drop-down menu to the appropriate **iContact fields**.

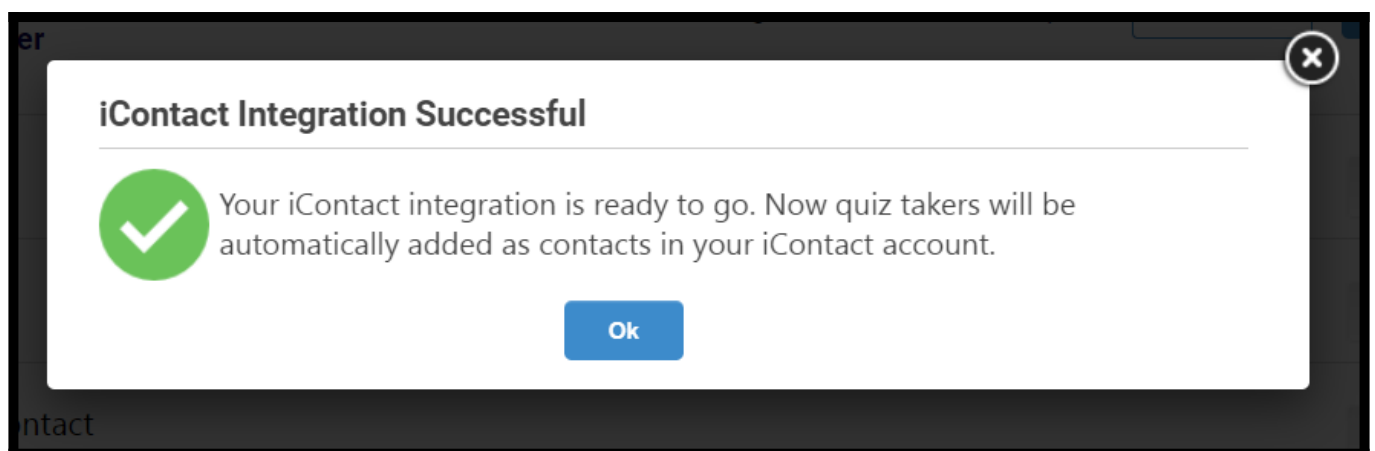
Click "**Finish**" to complete the integration.

Map your quiz fields to iContact fields

Map iContact lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)

iContact	ProProfs
Email	<input type="text" value="Email"/>
First Name	<input type="text" value="First Name"/>
Last Name	<input type="text" value="Last Name"/>
Birthday	<input type="text" value="Birthday"/>
Phone	<input type="text" value="Select"/>
Street	<input type="text" value="Select"/>
City	<input type="text" value="Select"/>
State	<input type="text" value="Select"/>
Postal Code	<input type="text" value="Select"/>

Here's a preview of the confirmation:



That is all about integrating iContact with Quiz Maker.

Related Articles:

- [Infusionsoft Integration With ProProfs Quiz Maker](#)
- [MailChimp Integration With ProProfs Quiz Maker](#)
- [How Do I Integrate Salesforce With ProProfs Quiz Maker?](#)