How to Integrate ActiveCampaign With Quiz Maker

ProProfs integration with ActiveCampaign helps you capture the learner's information (name, email, etc.) and automatically add it as a contact in your ActiveCampaign account. After the integration is completed, you can start populating your ActiveCampaign mailing list by automatically importing details of the learners who take your quiz on ProProfs.

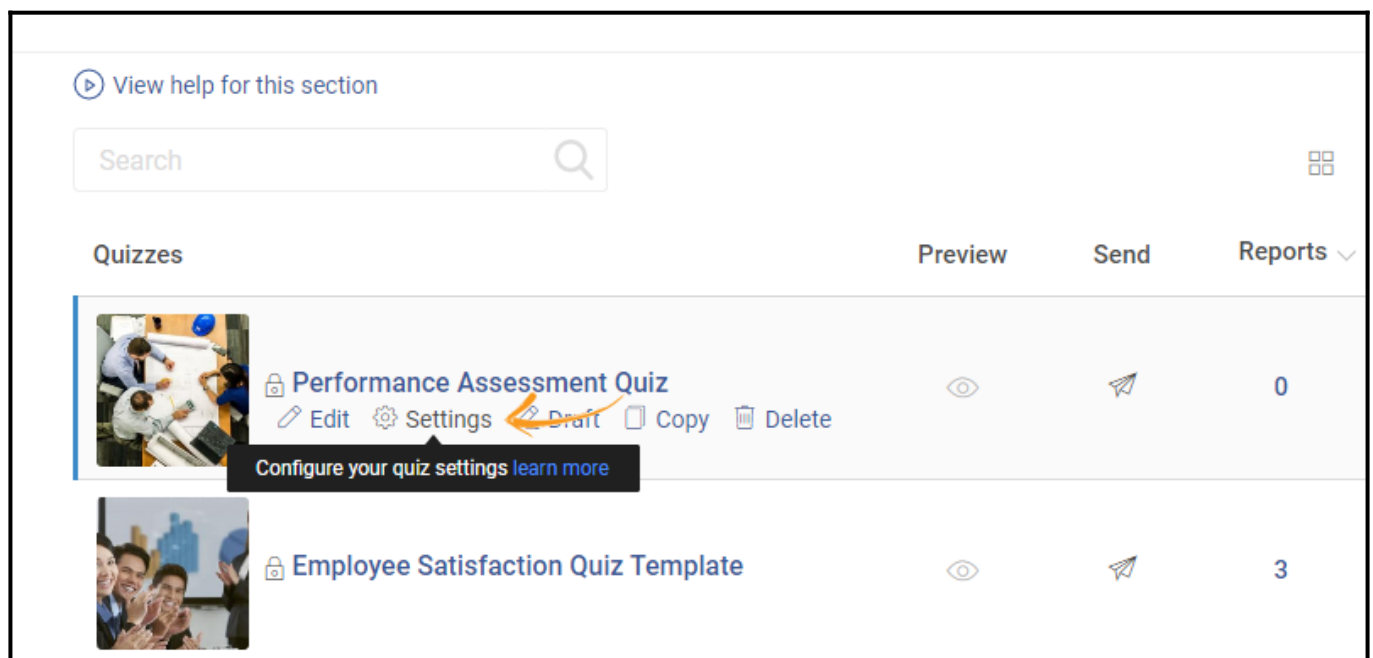Watch this quick **video guide** to learn more about integration.

Or **continue reading** to learn it step-by-step.

Benefits of integrating ActiveCampaign with ProProfs Quiz Maker:

- Automate lead capture

- Grow subscriber lists

- Send personalized emails to boost sales

Here's how you can set up the ActiveCampaign integration:

Step 1: To start importing the details of the learners every time they take a quiz, start by selecting the quiz you want to use and navigate to "**Settings.**"

Step 2: Navigate to the "**Security**" tab and locate "**Tracking Configuration.**"

Enable **information** to capture. You can also ask your **own questions** to capture the quiz taker's info.

Step 3: Navigate to the "**Integrations**" tab, locate "**ActiveCampaign,**" and select "**Yes**" to integrate.

Step 4: Click **Next** on the integration information pop-up.

Step 5: Enter your ActiveCampaign **API URL** and **API key.** Click **Next**.
Read '***How to find your ActiveCampaign API URL and key***' to obtain the required information.

Step 6: When the authentication is complete, select one of your ActiveCampaign lists to add learners' data. Check the "**Notify me**" option if you want to receive email notifications every time a new learner takes your quiz. Click **Next** to proceed.

Step 7: Based on the selected list and custom questions set up under "**Tracking & Lead Capture**," assign a corresponding field from the drop-down menus to the appropriate ActiveCampign fields. Click **Finish** to complete the integration.

You'll see the following confirmation message on the successful integration:

That is all about ActiveCampaign integration with Quiz Maker.

Related Articles

- iContact Integration With Quiz Maker
- Campaign Monitor Integration With ProProfs Quiz Maker
- GetResponse Integration With ProProfs Quiz Maker