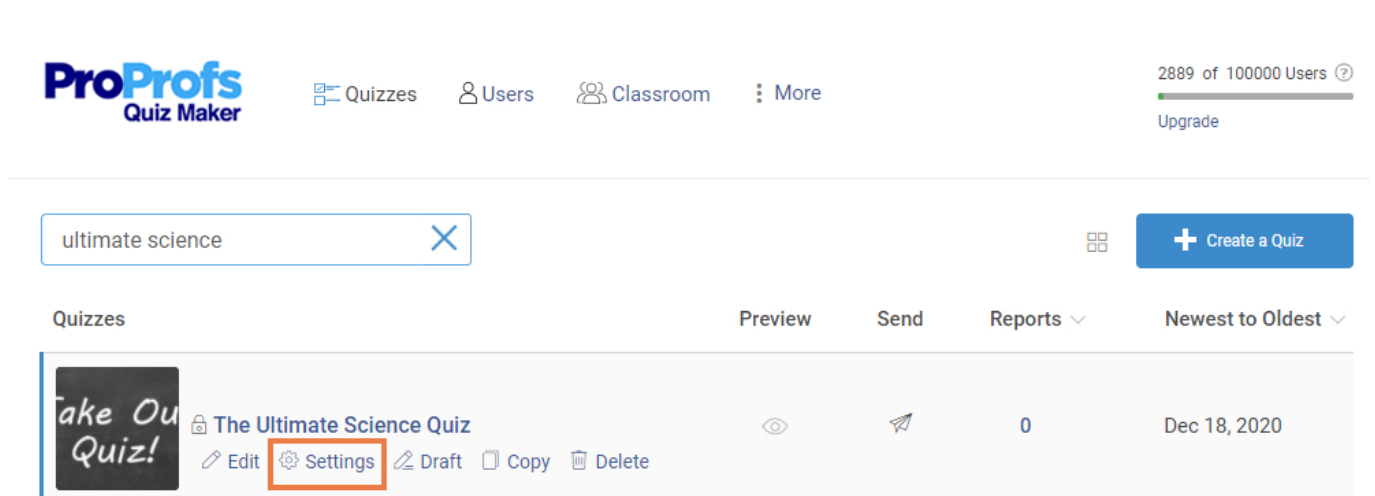


How to Integrate ActiveCampaign With Quiz Maker

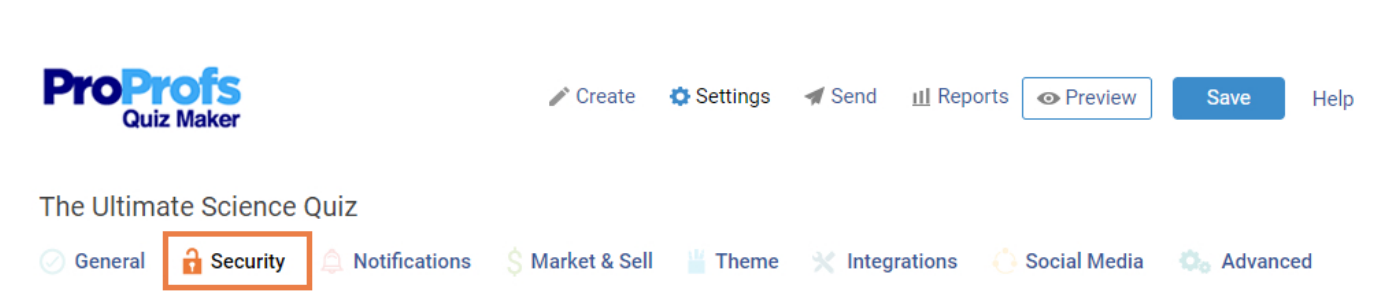
[ProProfs integration with ActiveCampaign](#) helps you capture learner's information (name, email, etc.) and automatically add it as a contact in your ActiveCampaign account. After the integration is completed, you can start populating your ActiveCampaign mailing list by automatically importing details of the learners who take your quiz on ProProfs.

Here's how you can set up the ActiveCampaign integration:

Step 1: To start importing the details of the learners every time they take a quiz, start by going to the **settings** of the quiz you want to use.





Step 2: Go to the **Security** tab.



Step 3: Locate 'Tracking & Lead Capture' and enable the information you want to capture. You can also ask your own questions to capture the learner's info.

Tracking & Lead Capture | Select what information to ask quiz takers.

Lead Form:

Start of quiz  

Name:

Yes No

Email:

Yes No

ID:

Yes No 

Phone:

Yes No

Address:










Yes No

Ask My Own Question:

Yes No 

Step 4: Navigate to the '[Integrations](#)' tab and enable '**ActiveCampaign**' to start integrating.

- General
- Security
- Notifications
- Market & Sell
- Theme
- Integrations**
- Social Media
- Advanced

 MailChimp	Yes	No	?	
 Salesforce	Yes	No	?	
 Keap	Yes	No	?	
 HubSpot	Yes	No	?	
 Constant Contact	Yes	No	?	
 Vertical Response	Yes	No	?	
 GetResponse	Yes	No	?	
 Campaign Monitor	Yes	No	?	
 Active Campaign	Manage	Yes	No	?

Step 5: Click **Next** on the following popup.

Add learner as a lead in Active Campaign

ProProfs captures quiz taker's information and adds them as a lead in Active Campaign automatically. This information can also be sent to various lists in your Active Campaign account.

Next

Step 6: Enter your ActiveCampaign **API URL**, **API key**, and click **Next**. Read '[How to find your ActiveCampaign API URL and key](#)' to know how to obtain the required information.

Active Campaign Integration

Send quiz taker's information like email, name or phone in Active Campaign CRM.

Please enter your **Active Campaign API URL & Key** below.

API URL: *

API Key: *



Next

Back

Step 7: When the authentication is complete, select one of your ActiveCampaign lists to add learners' data. If you want to receive email notifications every time a new learner takes your quiz, check the '**Notify me**' option. Click **Next** to proceed.

Choose a list

Please select a list to add new contacts.

Select list:

Select a list



Notify me

Next


Back

Step 6: Based on the selected list and custom questions set up under '**Tracking & Lead Capture**,' assign a corresponding field from the drop-down menus to the appropriate ActiveCampaign fields. Click **Finish** to complete the integration.

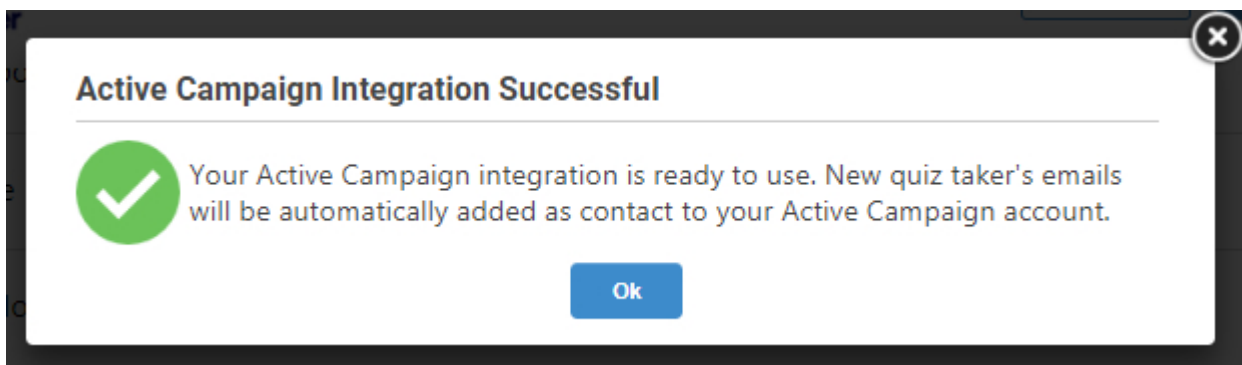
Map your quiz fields to Active Campaign fields

Map Active Campaign lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)

Active Campaign	ProProfs
Email	<input type="text" value="Email"/>
First Name	<input type="text" value="Name"/>
Last Name	<input type="text" value="Last Name"/>
Phone	<input type="text" value="Select"/>



You'll see the following confirmation message on the successful integration:



Related Articles:

- [Constant Contact Integration With ProProfs Quiz Maker](#)
- [Campaign Monitor Integration With ProProfs Quiz Maker](#)
- [GetResponse Integration With ProProfs Quiz Maker](#)