

How to Integrate Campaign Monitor With Quiz Maker

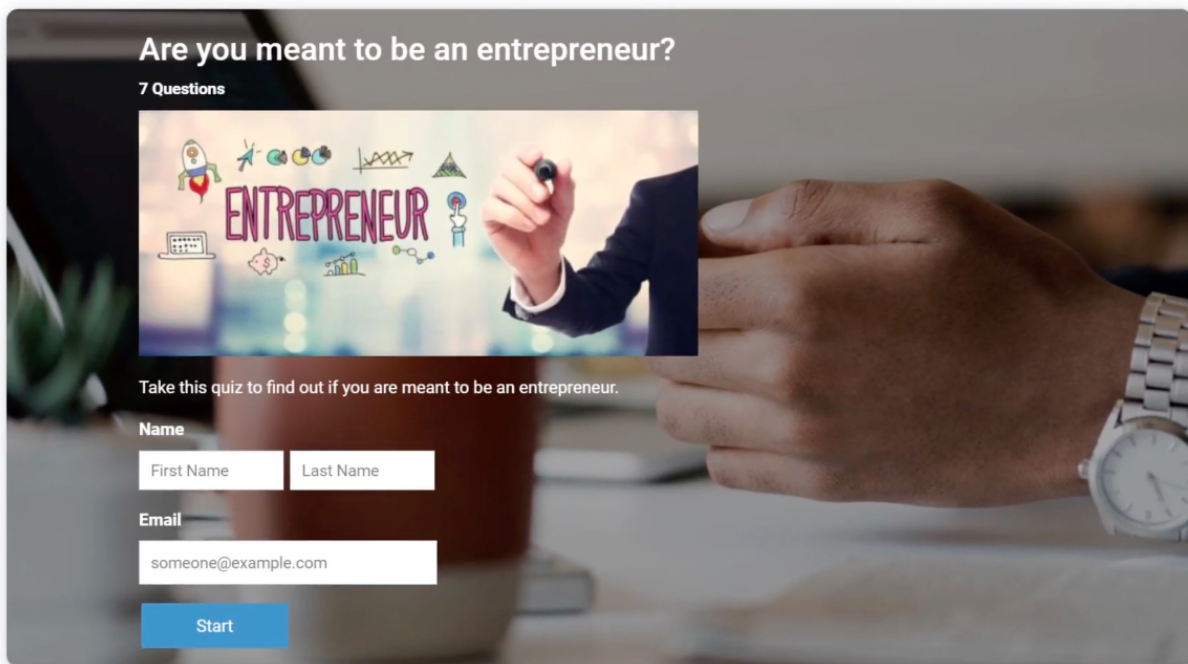
[Integrating Campaign Monitor with ProProfs Quiz Maker](#) will help you grow your subscriber base faster by leveraging lead quizzes.

After completing the integration, your Campaign Monitor mailing lists will automatically be populated with quick takers' details, such as their name, email, etc. You can then use this information to schedule marketing campaigns.

Benefits of integrating Campaign Monitor with ProProfs Quiz Maker:

- **Customizable** Lead Forms
- **100,000+** questions and ready templates to create lead quizzes
- **Themes, Colors, and Fonts** to brand your quiz your way
- **Intelligent reports and analytics** to get rich insights
- **Anytime, Anywhere** - works seamlessly on all screen sizes
- **Personalize results** to get qualified leads
- **Leverage segmented mailing lists** and send personalized emails

Below is an example quiz with a lead capture form:



Are you meant to be an entrepreneur?

7 Questions

Take this quiz to find out if you are meant to be an entrepreneur.

Name

First Name Last Name

Email

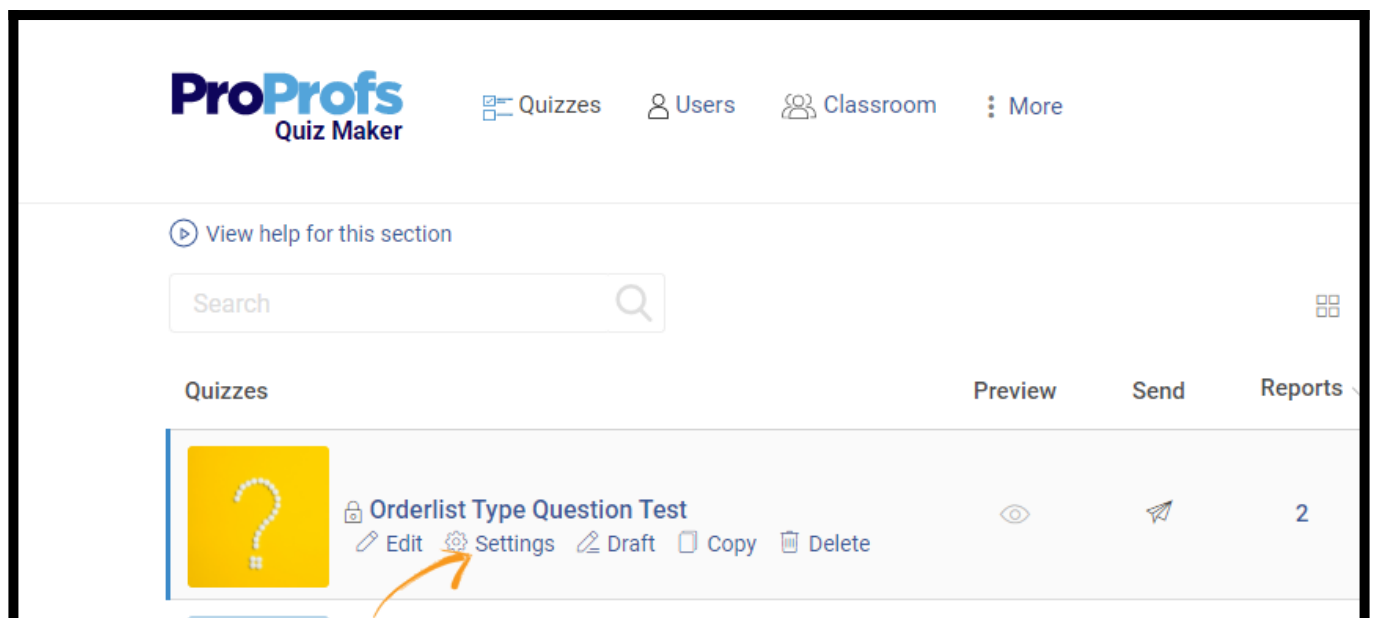
someone@example.com

Start

You can place the lead form either at the beginning or at the end of the quiz.

How to Set up the Campaign Monitor Integration

Step 1: To start importing the details of the learners every time they take a quiz, start by selecting the [quiz you want to use for lead generation](#) and navigate to **“Settings.”**



ProProfs Quiz Maker

Quizzes Users Classroom More

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Search

Quizzes Preview Send Reports

Orderlist Type Question Test

Edit Settings Draft Copy Delete

2

Step 2: Navigate to the **“Security”** tab and locate **“Tracking Configuration.”** Enable information

to capture. You can also ask your own questions to capture the learner's info.

Training Survey (855) 776-7763

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Create Settings Send Reports Preview Save Help

Orderlist Type Question Test

General Security Notifications Market & Sell Theme Integrations Social Media Advanced

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Score & Time

Scoring: Assign total points to the quiz 100

Time to Complete Quiz: No time limit

Order

Order of Questions: Do not shuffle questions Reorder Questions

Number of Questions: Select all questions

Number of Attempts Allowed: Unlimited attempts per user

Presentation

Questions Per Page: One question per page Do not reveal answers during the quiz (Exam Mode)

Allow review before submission

Feedback

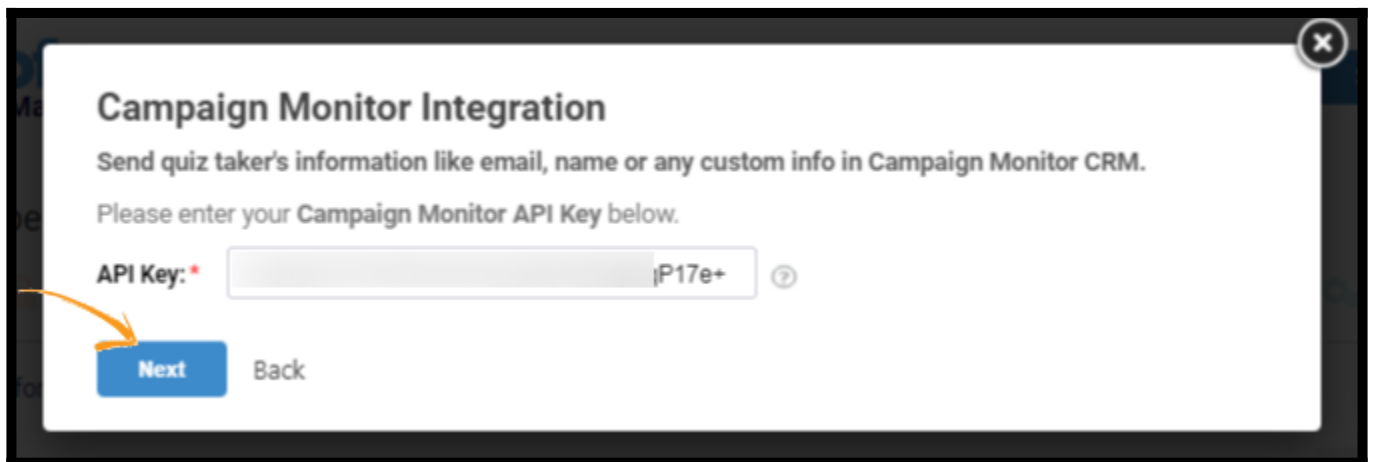
Step 3: Navigate to the “**Integrations**” tab, locate **Campaign Monitor** and select “**Yes**” to integrate.

General Security Notifications Market & Sell Theme **Integrations** Social Media Advanced

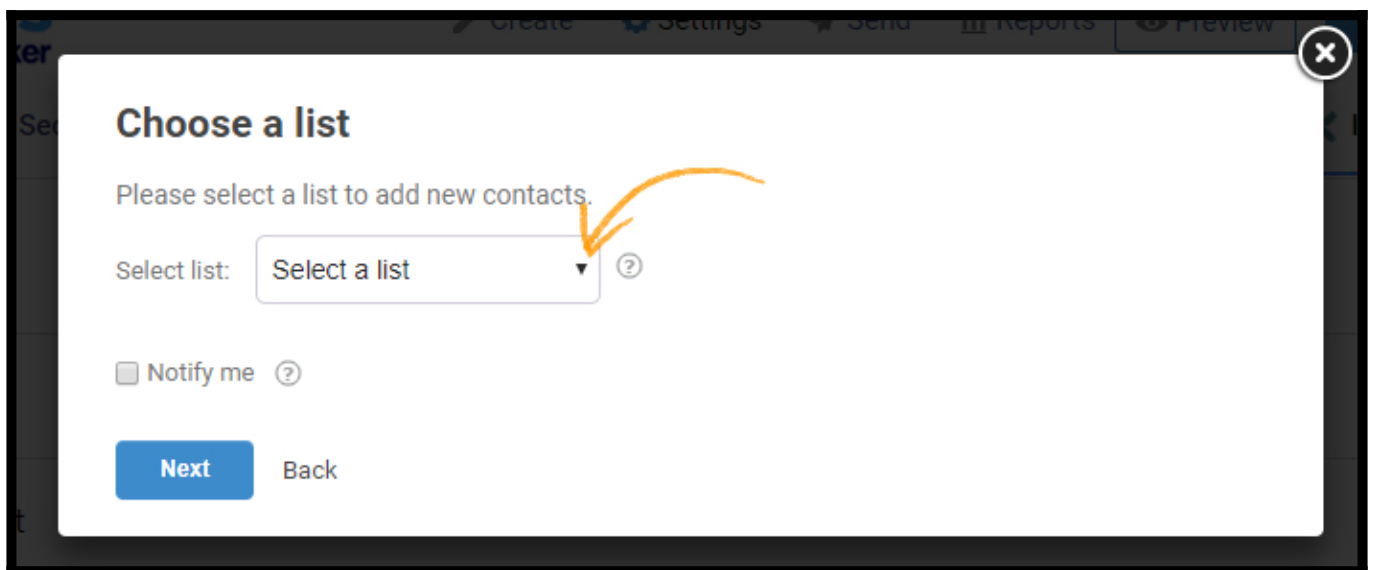
View help for this section

	MailChimp	Yes	No	?	
	Salesforce	Yes	No	?	
	Keap	Yes	No	?	
	HubSpot	Yes	No	?	
	Constant Contact	Yes	No	?	
	Vertical Response	Yes	No	?	
	GetResponse	Yes	No	?	
	Campaign Monitor	Manage	Yes	No	?

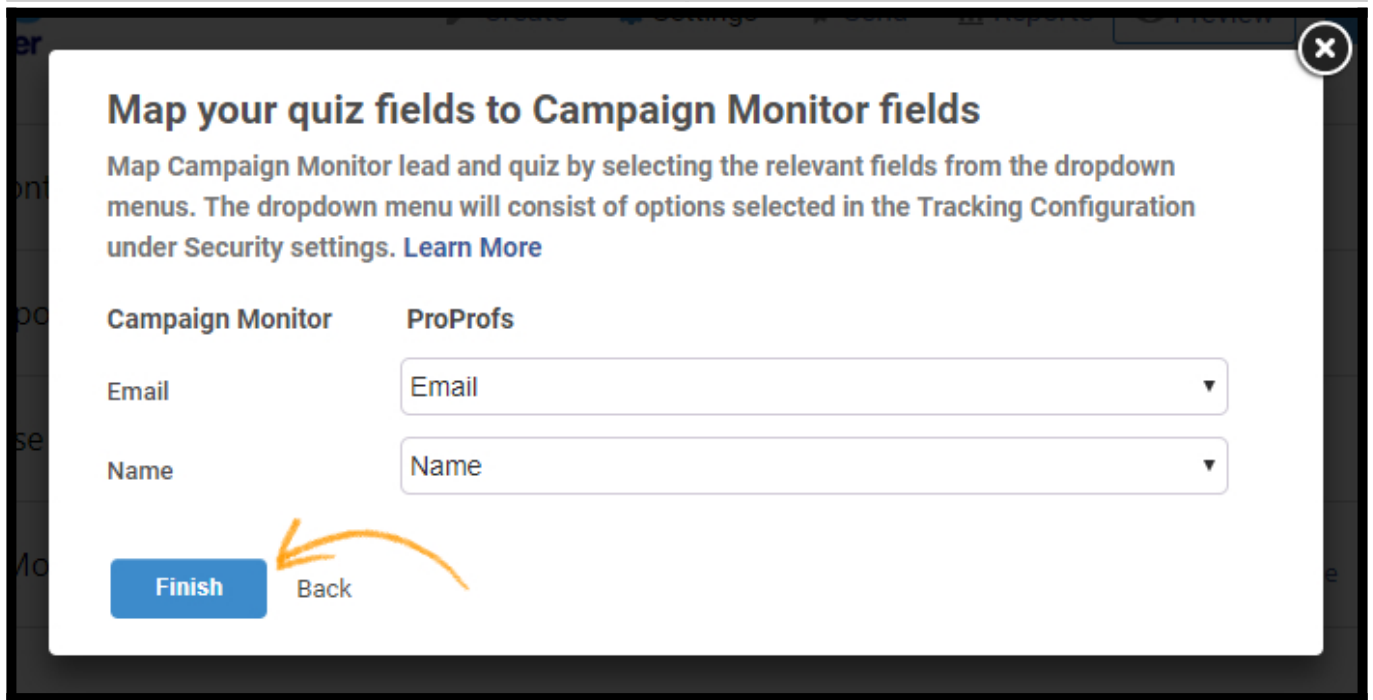
Step 4: A pop-up with integration information will appear, proceed further to the next screen and enter your **Campaign Monitor API key**.



Step 5 (i): When the authentication is complete, select **one** of your Campaign Monitor **lists** to add learners' data. Opting for the **"notify me"** option will send **email notifications** to you anytime a new learner takes your [quiz](#). Click **"Next"** to proceed.



(ii): Based on the selected list and custom questions set up in **'Tracking configuration,'** assign a corresponding field from the drop-down menus to the appropriate Campaign Monitor fields. Click **"Finish"** to complete the integration.



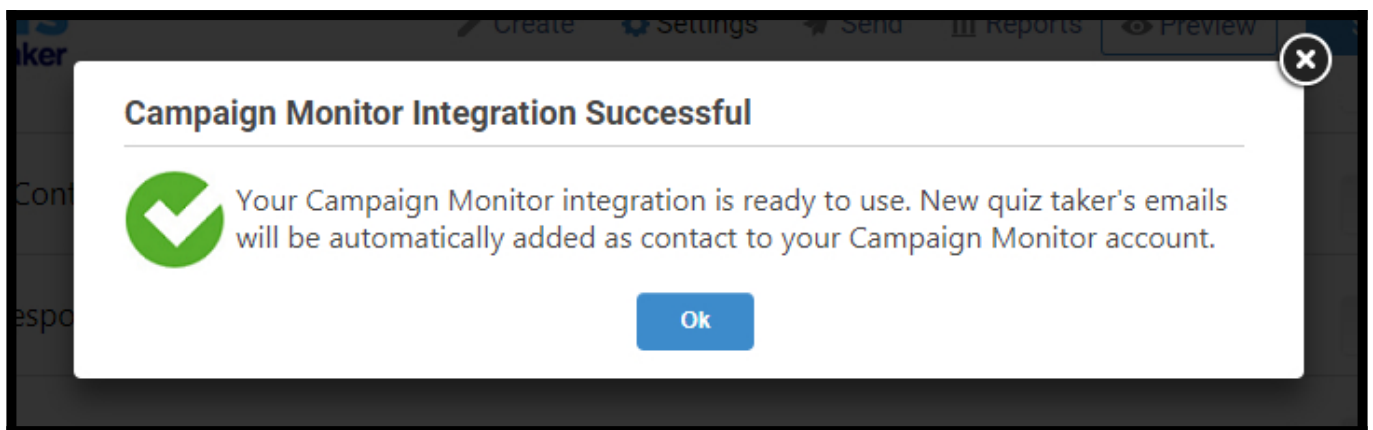
Map your quiz fields to Campaign Monitor fields

Map Campaign Monitor lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)


Campaign Monitor	ProProfs
Email	<input type="text" value="Email"/>
Name	<input type="text" value="Name"/>

[Finish](#) [Back](#)

Here's a confirmation preview:



Campaign Monitor Integration Successful

 Your Campaign Monitor integration is ready to use. New quiz taker's emails will be automatically added as contact to your Campaign Monitor account.

[Ok](#)

That is all about ProProfs Quiz Maker Integration with Campaign Monitor.

Related Articles:

- [Active Campaign Integration With Proprofs Quiz Maker](#)
- [Hubspot Integration With ProProfs Quiz Maker](#)
- [GetResponse Integration With ProProfs Quiz Maker](#)