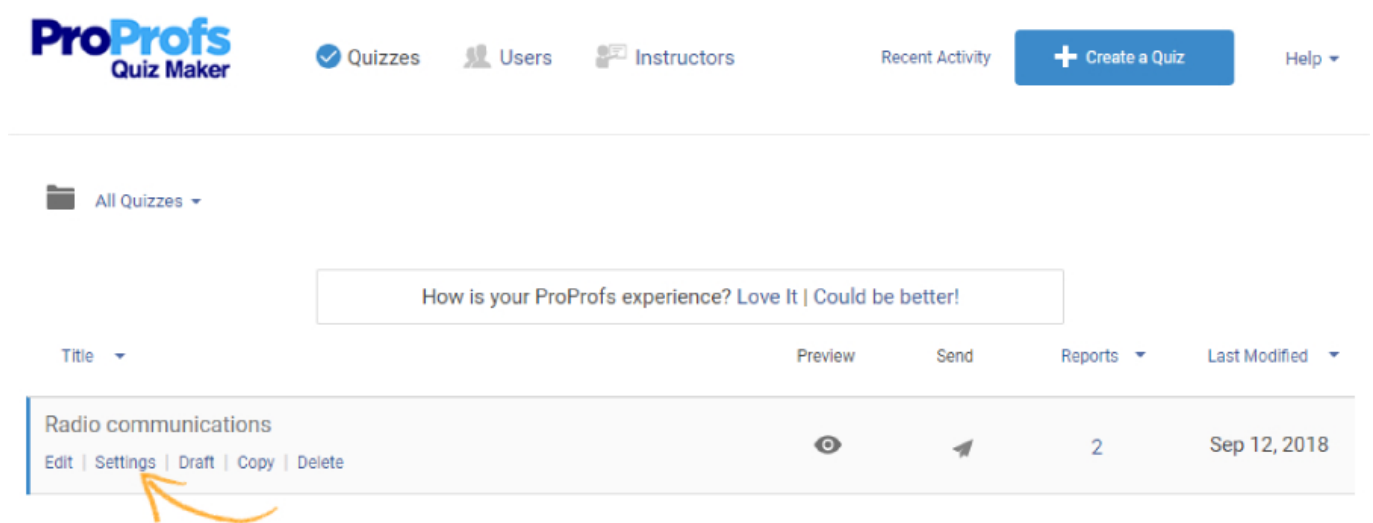


# How to Integrate VerticalResponse With Quiz Maker

ProProfs integration with VerticalResponse helps you capture learner's information (name, email, etc.) and automatically add it as a lead in VerticalResponse. After the integration is completed, you can start populating the VerticalResponse mailing list by automatically importing details of the learners who take your quiz on ProProfs.

**Here's how you can set up the VerticalResponse integration:**

**Step 1:** To start importing the details of the learners every time they [take a quiz](#), start by selecting the quiz you want to use for lead generation and navigate to "Settings."



**Step 2:** Navigate to the "Security" tab and locate "Tracking Configuration." Enable information to capture. Also, you can ask your own questions to capture learner's info.

Tracking Configuration:

Start of quiz ▾

Name:

Yes  No

Email:

Yes  No

ID:

Yes  No <sup>?</sup>

Phone:

Yes  No

Address:

Yes  No

Ask My Own Question:

Yes  No <sup>?</sup>







**Question 1** 🗑️

Question:

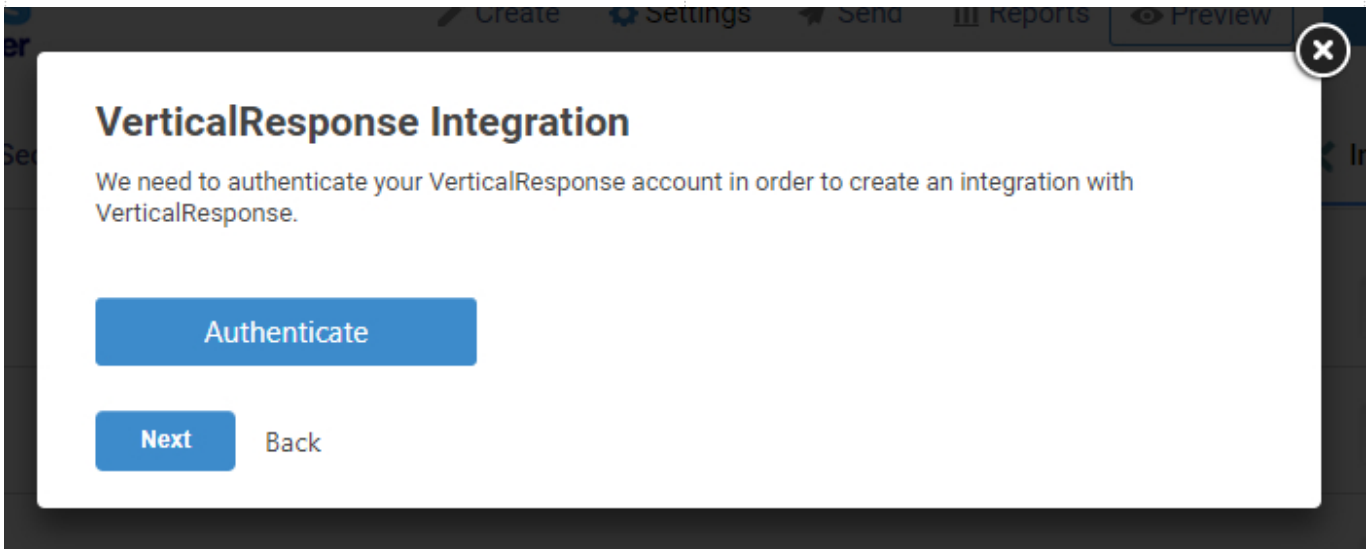
Question Type: Quiz taker will type answer into a single line textbox

**Step 3:** Navigate to the "[Integrations](#)" tab, locate VerticalResponse and select "Yes" to integrate.

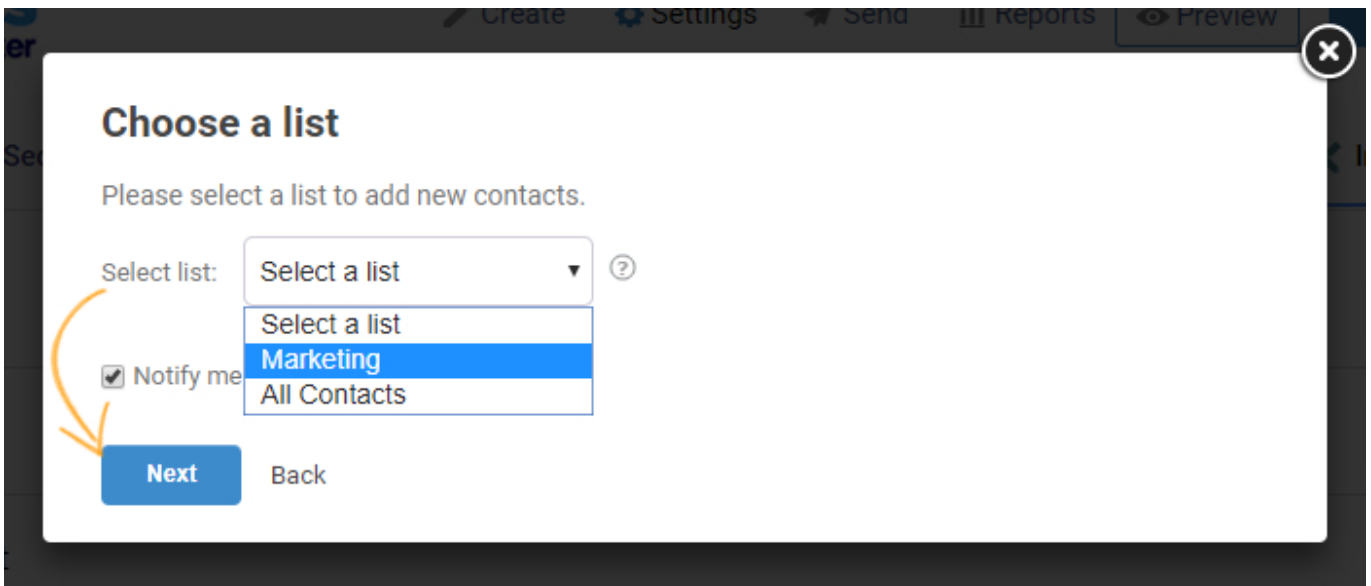
[General](#) [Security](#) [Notifications](#) [Price](#) [Theme](#) [Social Media](#) [Advanced](#) **[Integrations](#)**

 MailChimp	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <sup>?</sup>
 Salesforce	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <sup>?</sup>
 Infusionsoft	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <sup>?</sup>
 HubSpot	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <sup>?</sup>
 Constant Contact	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <sup>?</sup>
 Vertical Response	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <sup>?</sup>

**Step 4:** A pop-up with integration information will appear, proceed further to the next screen and "Authenticate" your VerticalResponse account. Then, click "Next" to proceed further.



**Step 5 (i):** Select one of your VerticalResponse lists' to add learners' data. Select "Notify me" to receive email notifications every time a new learner takes your quiz. Click "Next" to proceed.



**(ii):** Based on the selected list and custom questions set up in 'Tracking configuration,' assign a corresponding field from the drop-down menus to the appropriate VerticalResponse fields. Click "Finish" to complete the integration.

**Map your quiz fields to VerticalResponse fields**


Map VerticalResponse lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)

VerticalResponse	ProProfs
Email	Email
First Name	First Name
Last Name	Last Name
Company	Select
Title	Select
Address 1	Select
Address 2	Select
City	Select
State (Region)	Select

[Finish](#) [Back](#)

Here's a preview of the confirmation:

**VerticalResponse Integration Successful**

 Your VerticalResponse integration is ready to use. New quiz taker's emails will be automatically added as contact to your VerticalResponse account.

[Ok](#)

**Related Articles:**

- [Infusionsoft Integration With ProProfs Quiz Maker](#)
- [MailChimp Integration With ProProfs Quiz Maker](#)

[How Do I Integrate Salesforce With ProProfs Quiz Maker?](#)