

How to Integrate VerticalResponse With Quiz Maker

ProProfs integration with VerticalResponse helps you **capture the learner's information** (name, email, etc.) and **automatically add** it as a lead in VerticalResponse. After the integration is completed, you can start populating the VerticalResponse mailing list by automatically importing details of the learners who take your quiz on ProProfs. Watch this quick **video guide** on integrating VerticalResponse with Quiz Maker and growing your email lists.

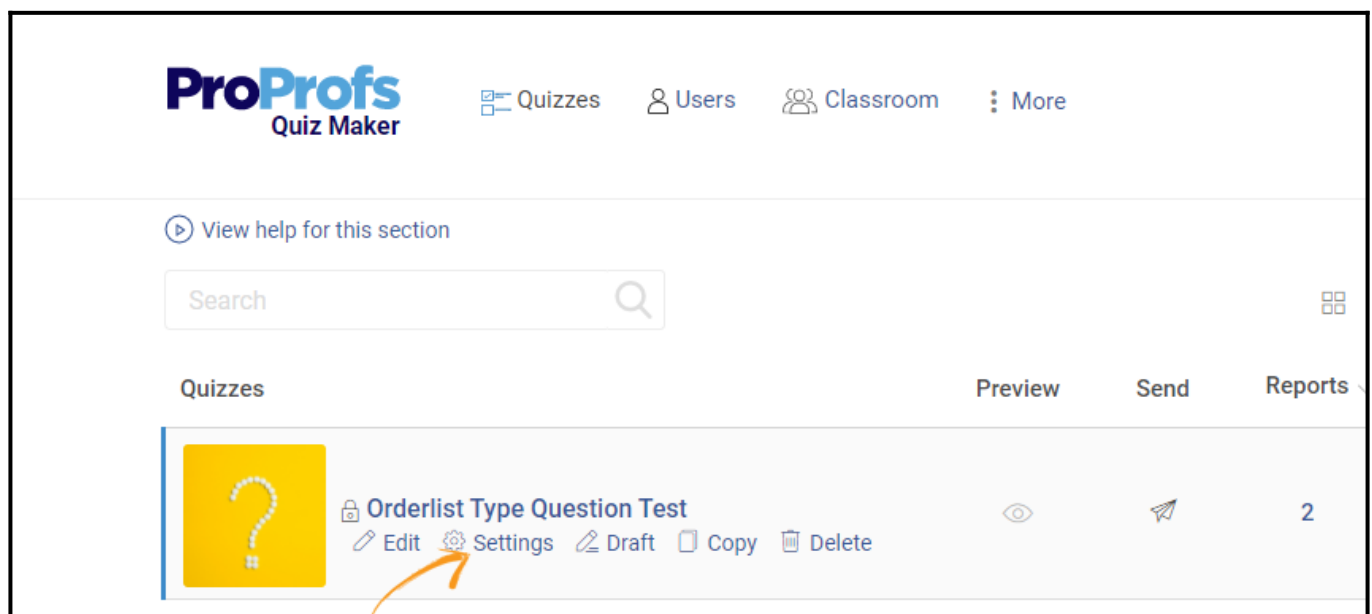
Or **continue reading** to learn it step-by-step.

Benefits of VerticalResponse integration with Quiz Maker:

- Automatically segment leads captured using lead generation quizzes
- Send personalized emails to boost conversion
- Boost your bottom line

Here's how you can set up the VerticalResponse integration:

Step 1: To start **importing the details** of the learners every time they take a quiz, start by selecting the **quiz you want to use for lead generation** and navigate to **“Settings.”**



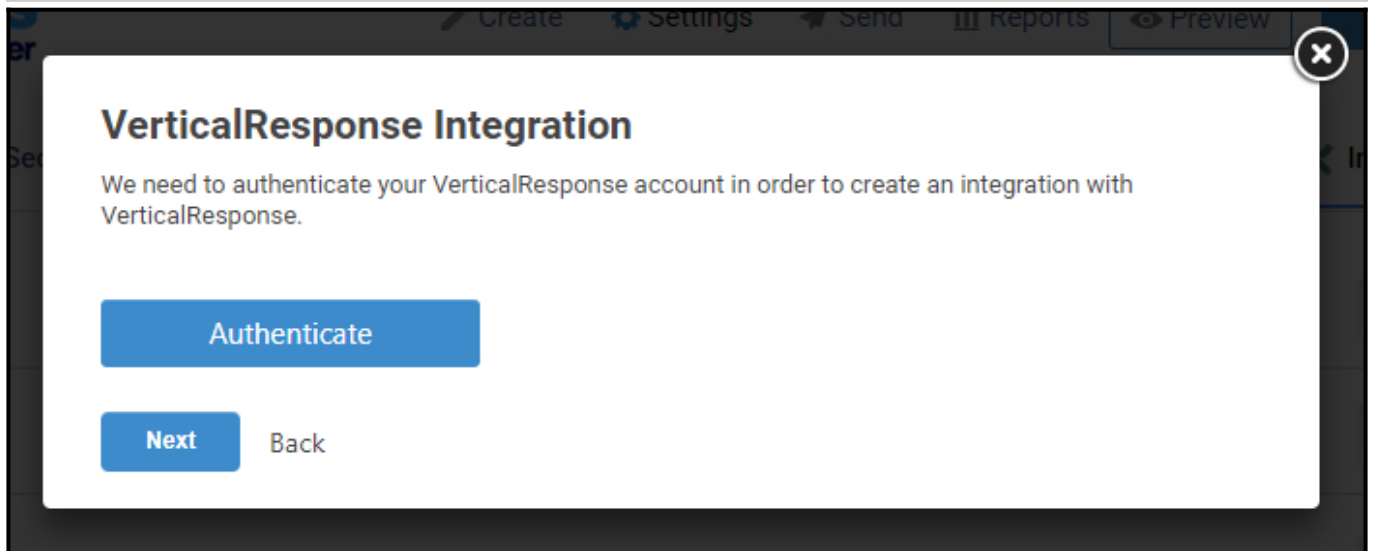
Step 2: Navigate to the **“Security”** tab and locate **“Tracking Configuration.”** Enable information to capture. You can also ask your own questions to capture the learner’s info.

The screenshot shows the ProProfs Quiz Maker interface. At the top, there's a navigation bar with 'Training' and 'Survey' tabs, a phone icon with the number '(855) 776-7763', and buttons for 'Create', 'Settings', 'Send', 'Reports', 'Preview', 'Save', and 'Help'. Below this, the 'Orderlist Type Question Test' is displayed. A horizontal menu includes 'General', 'Security', 'Notifications', 'Market & Sell', 'Theme', 'Integrations' (which is highlighted), 'Social Media', and 'Advanced'. Under the 'Integrations' tab, there's a 'View help for this section' link. The 'Score & Time' section has a 'Scoring' dropdown set to 'Assign total points to the quiz' with a value of '100', and a 'Time to Complete Quiz' dropdown set to 'No time limit'. The 'Order' section has an 'Order of Questions' dropdown set to 'Do not shuffle questions' with a 'Reorder Questions' link, a 'Number of Questions' dropdown set to 'Select all questions', and a 'Number of Attempts Allowed' dropdown set to 'Unlimited attempts per user'. The 'Presentation' section has a 'Questions Per Page' dropdown set to 'One question per page' and a 'Do not reveal answers during the quiz (Exam Mode)' dropdown. At the bottom, there's a 'Allow review before submission' checkbox and buttons for 'Open', 'No', and 'Yes'. A vertical 'Feedback' button is on the right side.

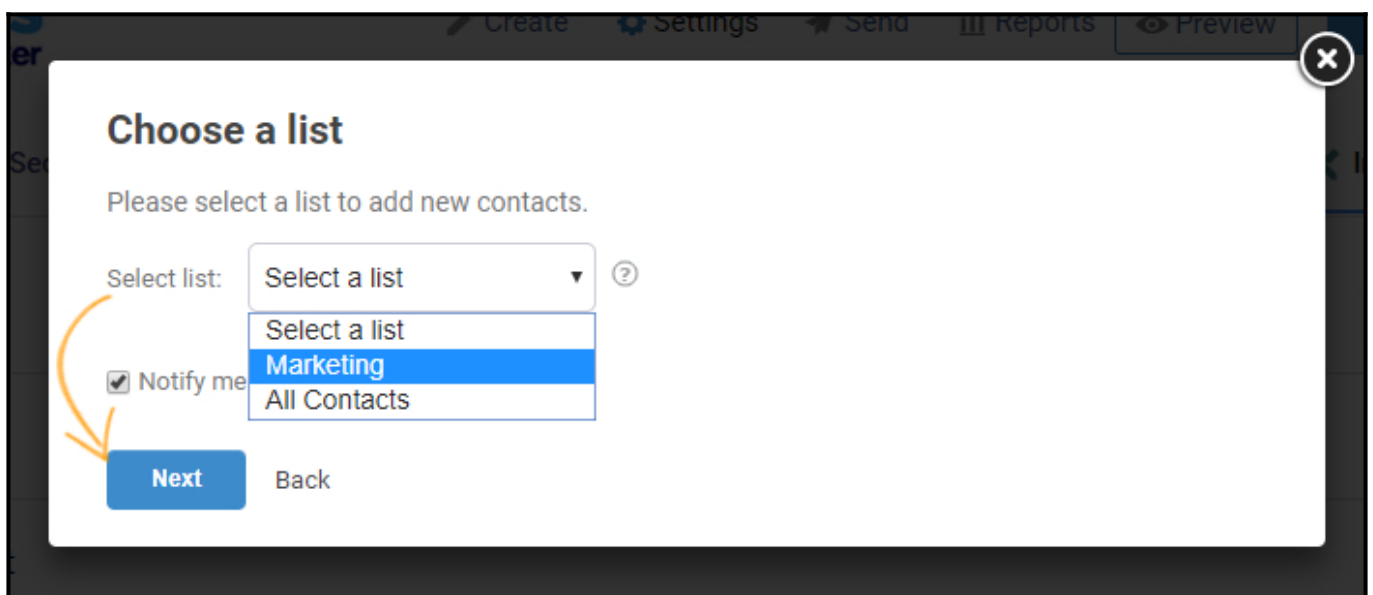
Step 3: Navigate to the “**Integrations**” tab, locate **VerticalResponse** and select “**Yes**” to integrate.

The screenshot shows the 'Integrations' tab in the ProProfs Quiz Maker interface. It lists several integration options with 'Yes' and 'No' buttons and a help icon. The 'Vertical Response' option is highlighted with an orange border. The list includes: MailChimp, Salesforce, Keap, HubSpot, Vertical Response (highlighted), GetResponse, and Campaign Monitor. Each option has a 'Yes' button, a 'No' button, and a help icon. The 'Vertical Response' row also includes a 'Manage' button.

Step 4: A pop-up with integration information will appear, proceed further to the next screen and “**Authenticate**” your VerticalResponse account. Then, click “**Next**” to proceed further.



Step 5 (i): Select **one of your VerticalResponse lists'** to add learners' data. Select "**Notify me**" to receive email notifications whenever a new learner takes your quiz. Click "**Next**" to proceed.



(ii): Based on the selected list and custom questions set up in "**Tracking configuration**," assign a corresponding field from the drop-down menus to the appropriate VerticalResponse fields. Click "**Finish**" to complete the integration.


Map your quiz fields to VerticalResponse fields

Map VerticalResponse lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)

VerticalResponse	ProProfs
Email	<input type="text" value="Email"/>
First Name	<input type="text" value="First Name"/>
Last Name	<input type="text" value="Last Name"/>
Company	<input type="text" value="Select"/>
Title	<input type="text" value="Select"/>
Address 1	<input type="text" value="Select"/>
Address 2	<input type="text" value="Select"/>
City	<input type="text" value="Select"/>
State (Region)	<input type="text" value="Select"/>

Here's a preview of the confirmation:

VerticalResponse Integration Successful

 Your VerticalResponse integration is ready to use. New quiz taker's emails will be automatically added as contact to your VerticalResponse account.

That is all about VerticalResponse integration with Quiz Maker.

Related Articles

- [How to Integrate HubSpot With Quiz Maker](#)
- [How to Integrate MailChimp With Quiz Maker](#)
- [How to Integrate Salesforce With Quiz Maker](#)