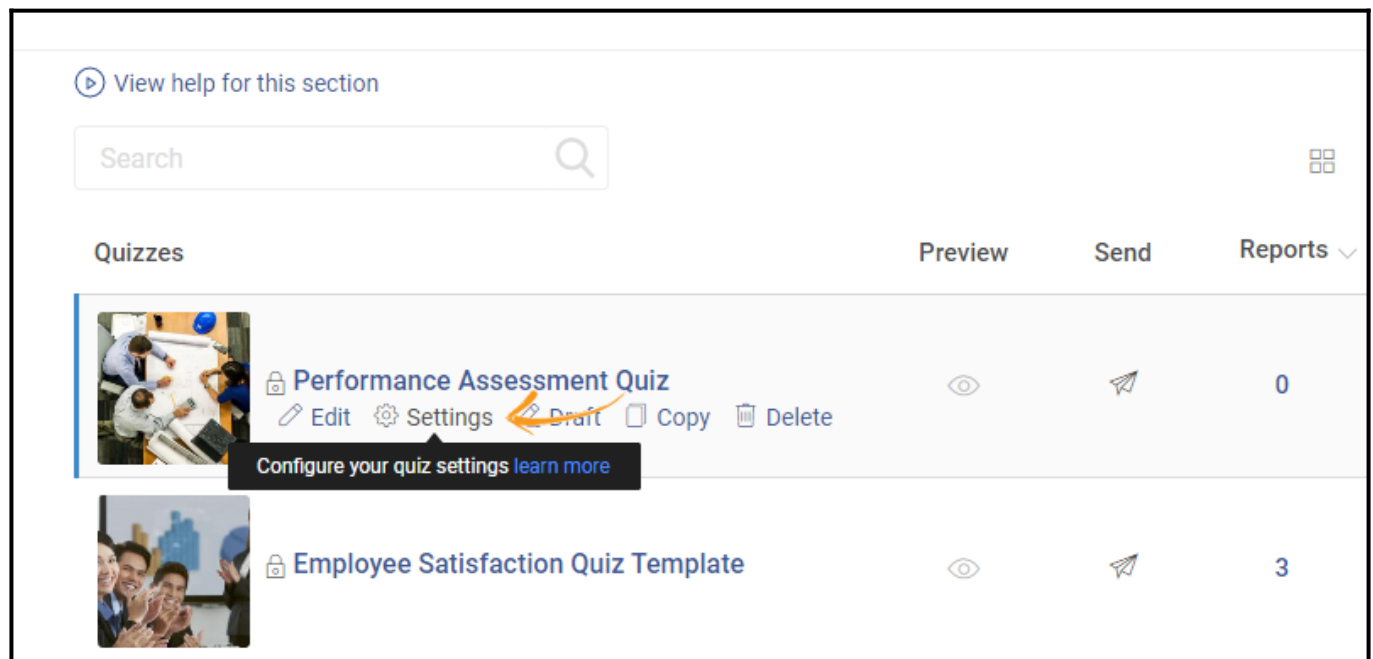# How to Integrate Keap(fka Infusionsoft) With Quiz Maker

ProProfs Quiz Maker's Integration with Keap allows to capture the learner's information (name and email) and automatically add it as a lead in Keap. This information can also be sent to various lists in your Keap account.

Benefits of Keap with Quiz Maker:

- Organize & segment leads

- Automate lead imports and add them to the desired mailing list

- Optimize email marketing campaigns

Let's look at how you can set up this integration in a few steps:

Step 1: To start importing the details of the learners every time they take a quiz, start by selecting the quiz you want to use for lead generation and clicking "**Settings**."

Step 2: Navigate to the "**Security**" tab and locate "**Tracking Configuration.**"

Enable **information** to capture. You can also ask your **own questions** to capture the quiz taker's info.

Tracking & Lead Capture | Select what information to ask quiz takers.

Lead Form: Start of quiz ⌄   ⑦

Name: [Yes] [No]

Email: [Yes] [No]

ID: [Yes] [No]   ⑦

Phone: [Yes] [No]

Address: [Yes] [No]

Ask My Own Question: [Yes] [No]   ⑦

Question 1   🗑

          Question: Birthday

                            Quiz taker will type answer into a single line textbox

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Add Questions: Choose the type and add as many questions as you need.

[Choose from list]   [Write in textbox]   [Multiple Choice]

Step 3: Navigate to the "**Integrations**" tab, locate "**Keap,**" and select "**Yes**" to integrate.

⊘ General   🔒 Security   🔔 Notifications $ Market & Sell   🗒 Theme   ✖ Integrations   ☁ Social Media   ⚙ Advanced

▶ View help for this section

🐵 MailChimp   [Yes] [No] ⑦

☁ Salesforce   [Yes] [No] ⑦

k Keap   Manage   [Yes] [No] ⑦

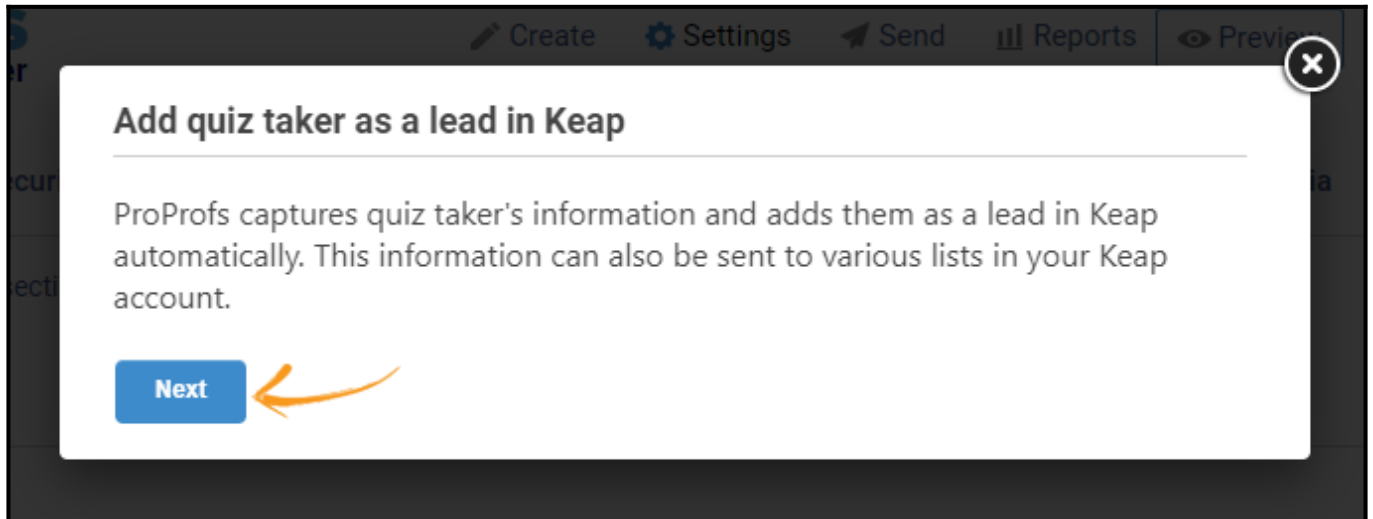🔶 HubSpot   [Yes] [No] ⑦

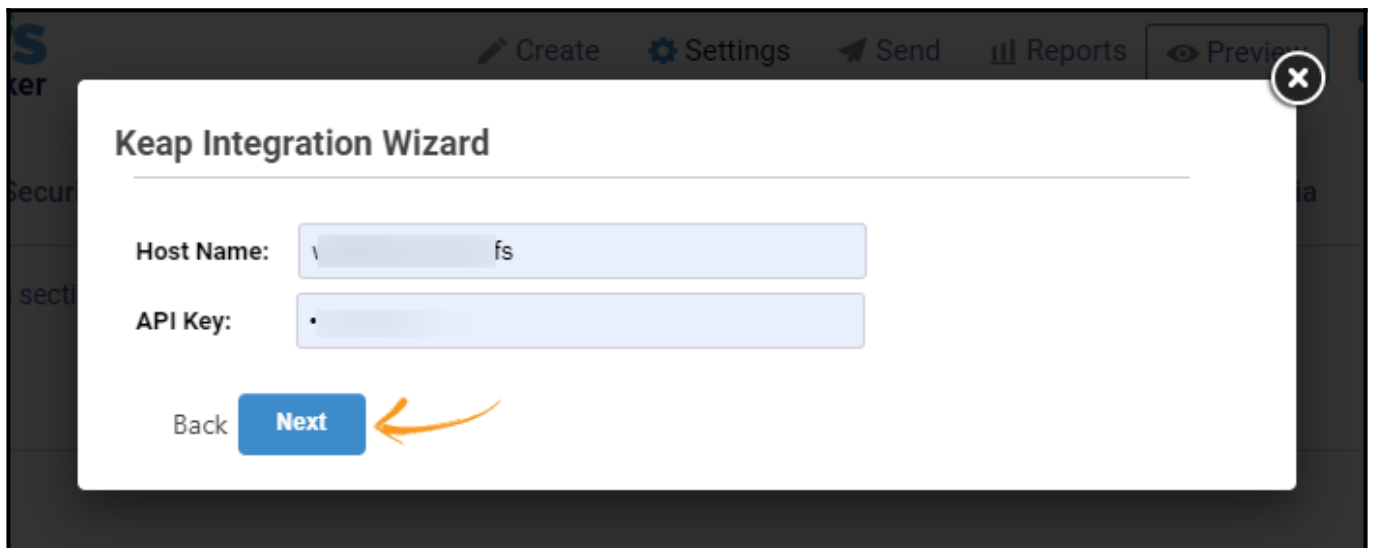vr Vertical Response   [Yes] [No] ⑦

Step 4: A pop-up with integration information will appear; click "**Next.**"

Step 5: Keap Integration Wizard will pop up, **enter** the required **details** and click "**Next.**" You can get the API key from your Keap account.

Step 6: Your Keap integration with ProProfs Quiz Maker is successful. Click "**OK**" to complete the process.

That is all about Keap integration with Quiz Maker.

Related Articles

- VerticalResponse Integration With ProProfs
- MailChimp Integration With ProProfs Quiz Maker
- SalesForce Integration With ProProfs Quiz Maker