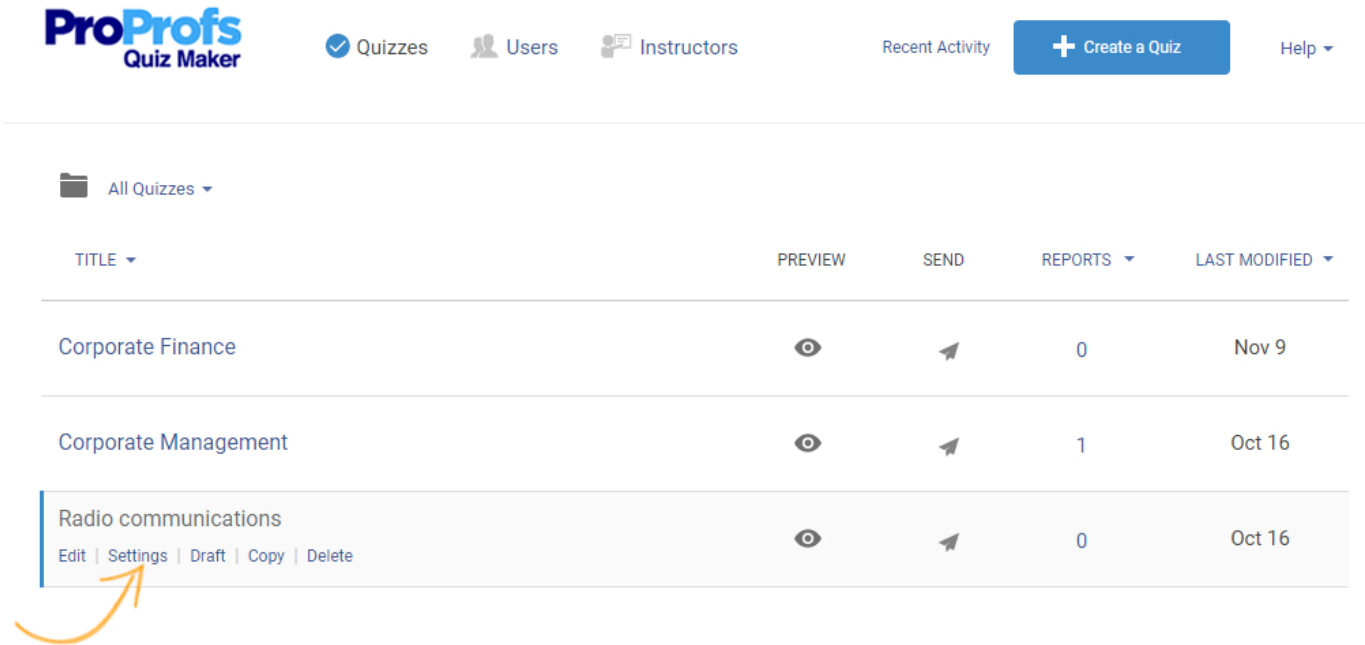


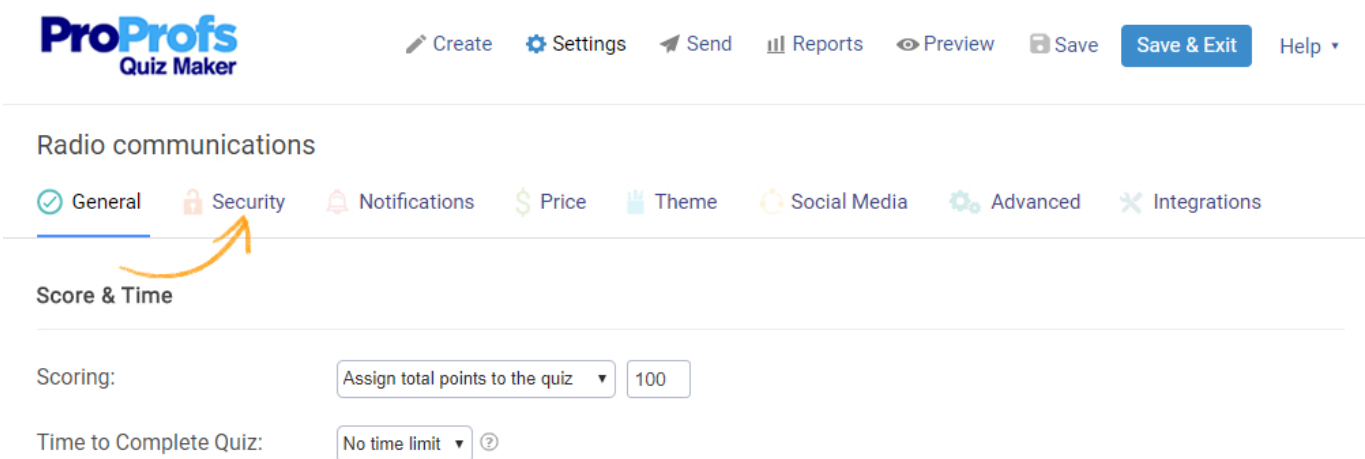
How to Integrate Hubspot With Quiz Maker

ProProfs captures learners' information (name and email) and automatically adds them as a lead in HubSpot. This information can also be sent to various lists in your HubSpot account. Let's look at how can you set up this integration in a few steps:

Step 1: Select the [quiz you want to use for lead generation](#) and click **Settings**.



Step 2: On the settings page, click on the **Security** tab.



Step 3: When the **Security** tab opens, under **Tracking Configuration** choose "Yes" in the **Email** tab. Save the changes and click the [Integrations](#) tab.

- General
- Security**
- Notifications
- Market & Sell
- Theme
- Social Media
- Advanced
- Integrations

Quiz Security:

Public Private ?

- Private access with a link ?
- Private access with a link & quiz password ?
- Private access for selected users & groups ?

Browser Security:

Disable print Yes No ?

Disable copy Yes No ?

Tracking | Select what information to ask quiz takers.

Tracking Configuration:

Start of quiz ▼ ?

Name:


Yes No ?

Email:


Yes No ?

Step 4: Locate Hubspot and enable integration.


- General
- Security
- Notifications
- Market & Sell
- Theme
- Social Media
- Advanced
- Integrations**

 MailChimp


Yes No ?

 Salesforce

Yes No ?

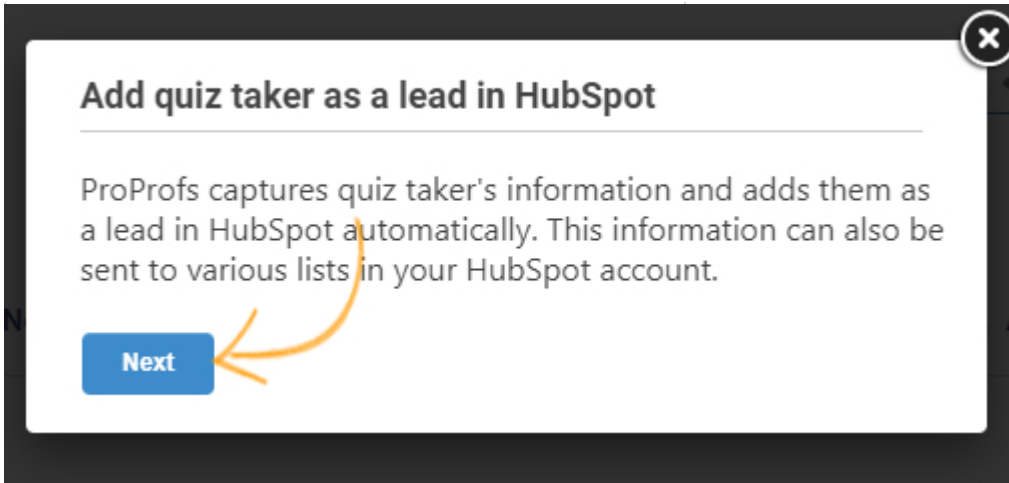
 Keep

Yes No ?

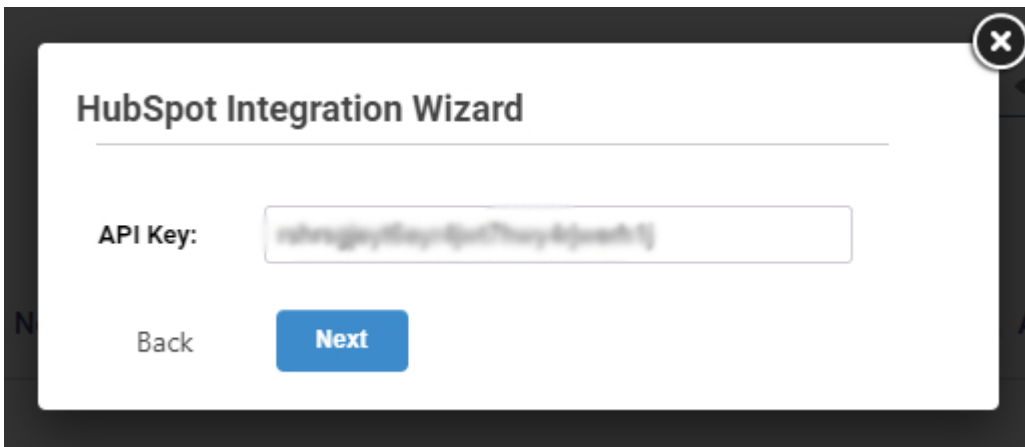
 HubSpot

Manage Yes No ?

Step 5: A pop-up with Integration Information will appear, click **Next**.

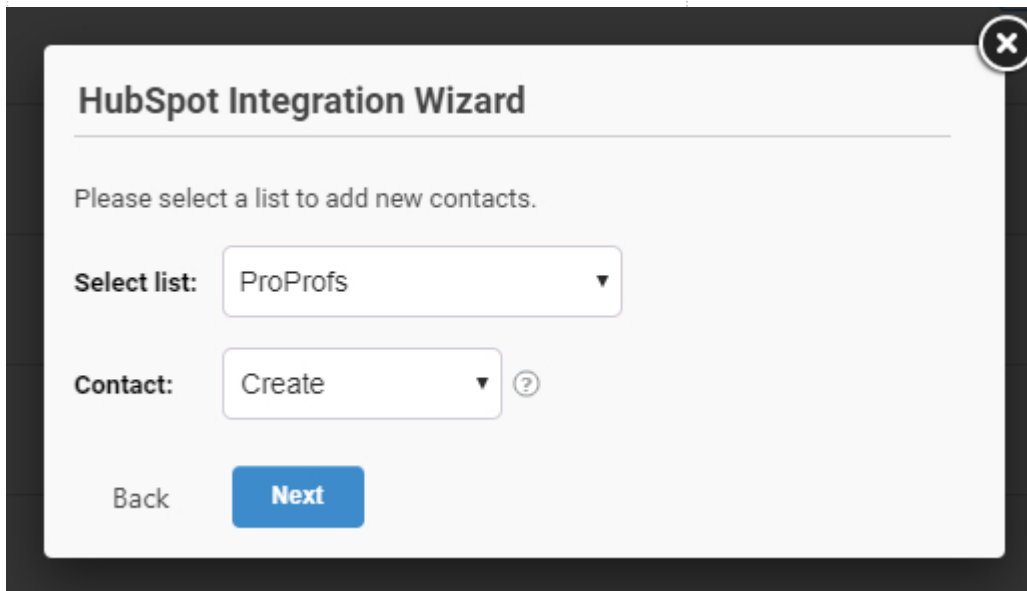


Step 6: Enter the **API key** and click **Next**. You can get the API key from your Hubspot account.



Step 7: In the next Pop-up, you will see two drop-down menus.

- **Select List:** In this drop-down, you can select the contact list where the learner's data will be added.
- **Contact:** The contact drop-down has two options: **Create** and **Update**. **Create** adds the learner's credentials as a new contact. Whereas **Update** checks if the learner already exists in your contact lists and if they do, their credentials are simply updated. If they don't their credentials are added as a new contact.



Step 8: Your Hubspot Integration with ProProfs [Quiz Maker](#) is successful. Click **Close** to complete the process.

Related Articles:

[Active Campaign Integration With Proprofs Quiz Maker](#)

[Campaign Monitor Integration With ProProfs Quiz Maker](#)

[GetResponse Integration With ProProfs Quiz Maker](#)