

How to Integrate HubSpot With Quiz Maker

ProProfs captures learners' information (name and email) and automatically adds them as a lead in HubSpot. This information can also be sent to various lists in your HubSpot account.

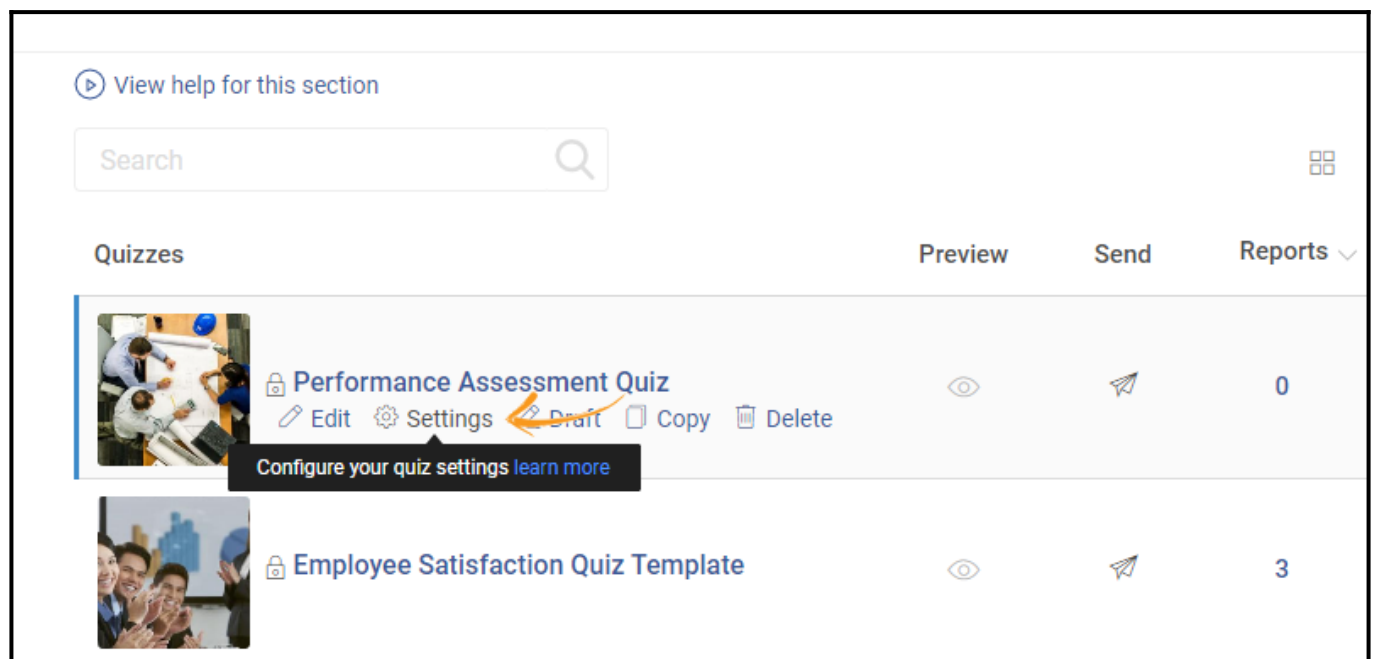
The HubSpot integration with ProProfs Quiz Maker boosts your email marketing efforts by creating segmented lists of your leads and enhancing overall traffic and bottom line.

Benefits of integrating HubSpot with ProProfs Quiz Maker:

- Grow subscriber lists
- Automate importing & segmentation of leads
- Enhance email marketing campaigns

Let's look at how you can set up this integration in a few steps:

Step 1: To start importing the details of the learners every time they take a quiz, start by selecting the [quiz](#) you want to use and navigate to "**Settings.**"



Step 2: Navigate to the "**Security**" tab and locate "**Tracking Configuration.**" Enable **information** to capture. You can also ask your **own questions** to capture the quiz taker's info.

Tracking & Lead Capture | Select what information to ask quiz takers.

Lead Form:

Start of quiz ▾ ?

Name:

Yes No

Email:

Yes No

ID:

Yes No

?

Phone:

Yes No

Address:

Yes No

Ask My Own Question:

Yes No

?

Question 1



Question:

Birthday

Quiz taker will type answer into a single line textbox

Add Questions: Choose the type and add as many questions as you need.

Choose from list

Write in textbox







Multiple Choice

Step 3: Navigate to the "**Integrations**" tab, locate "**HubSpot**," and select "**Yes**" to integrate.

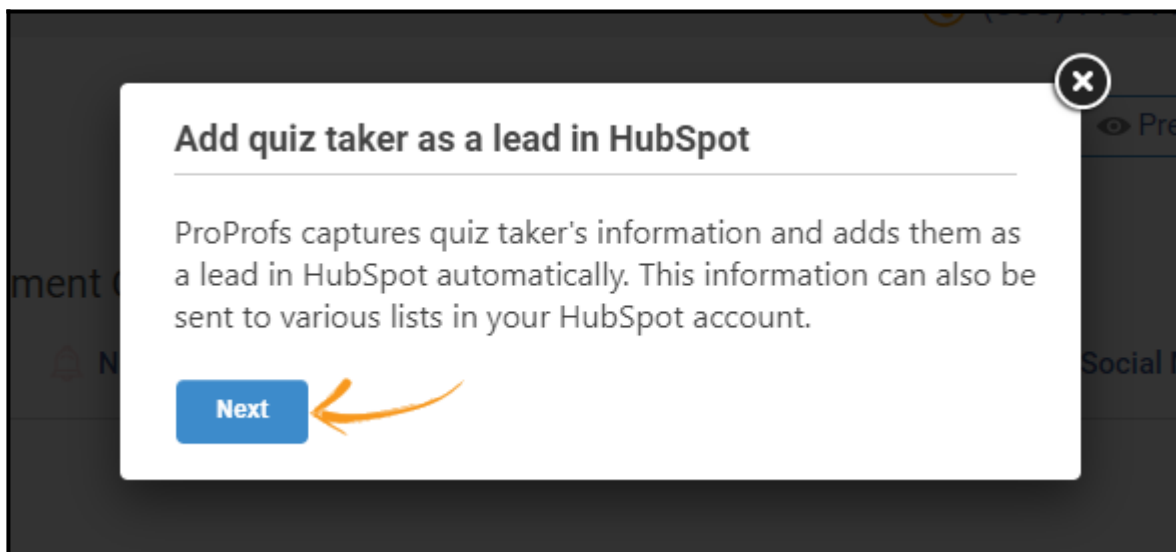
Performance Assessment Quiz

General Security Notifications Market & Sell Theme **Integrations** Social Media Advanced

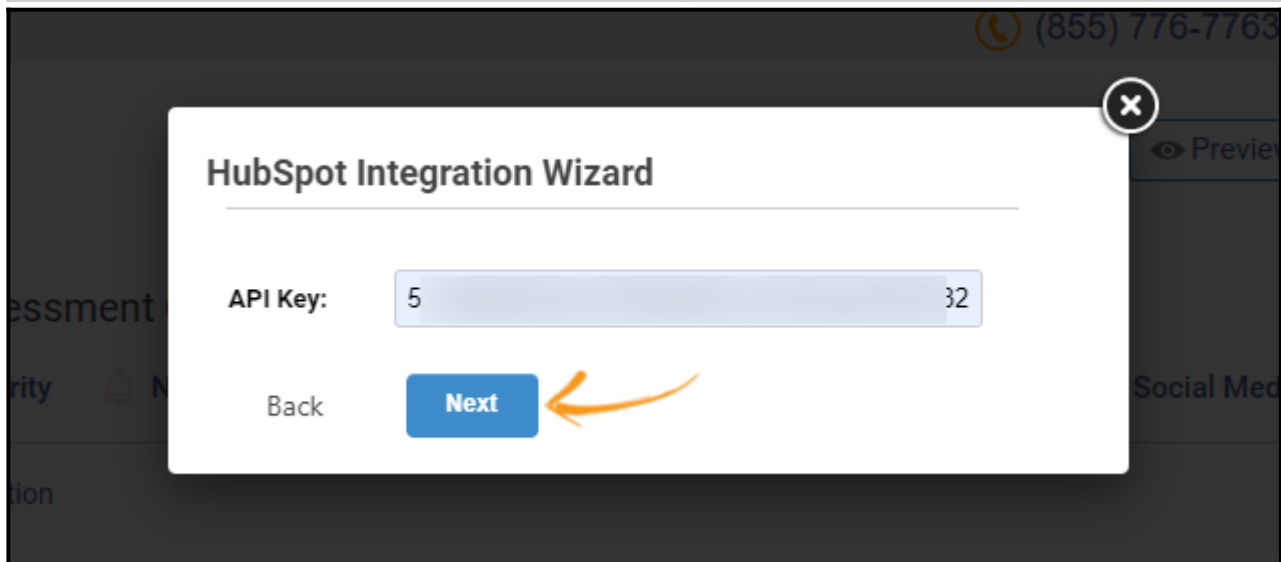
[View help for this section](#)

 MailChimp	Yes No ?
 Salesforce	Yes No ?
 Keap	Yes No ?
 HubSpot	Manage Yes No ?
 Vertical Response	Yes No ?
 GetResponse	Yes No ?

Step 4: A pop-up with integration information will appear. Click **Next**.

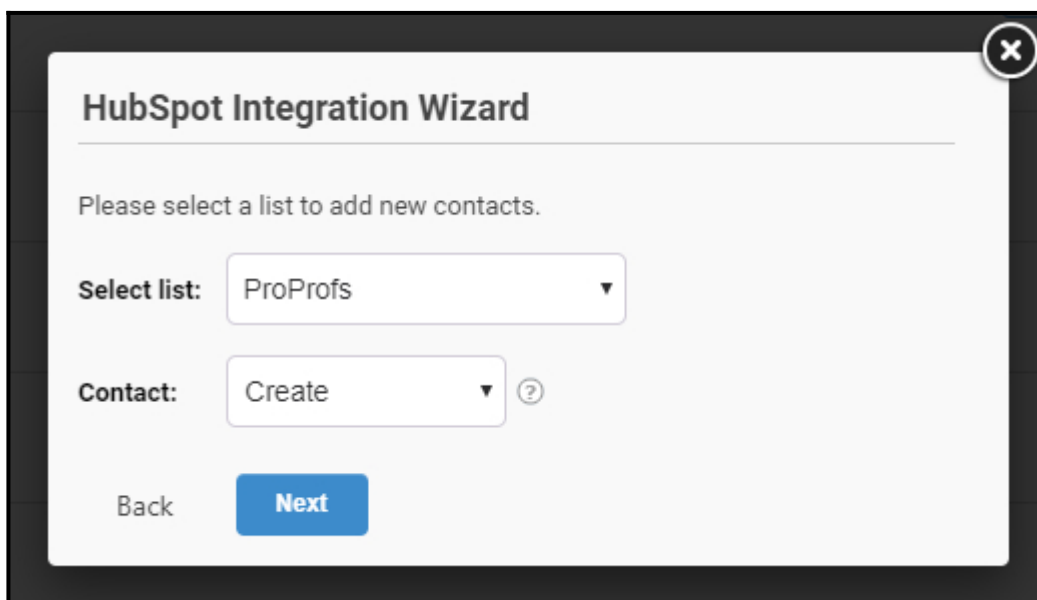


Step 5: Enter the **API key** and click **Next**. You can get the API key from your Hubspot account.



Step 6: In the next pop-up, you will see two drop-down menus.

- **Select List:** In this drop-down, you can select the contact list where the learner's data will be added.
- **Contact:** The contact drop-down has two options: **Create** and **Update**. The **Create** option adds the learner's credentials as a new contact. Whereas **Update** checks if the learner already exists in your contact lists, and if they do, their credentials are simply updated. If they are not on the list, their credentials are added as a new contact.



Your Hubspot Integration with ProProfs **Quiz Maker** is successful.

Related Articles

- [Active Campaign Integration With Proprofs Quiz Maker](#)

- [Campaign Monitor Integration With ProProfs Quiz Maker](#)
- [GetResponse Integration With ProProfs Quiz Maker](#)