

How to Integrate MailChimp With Quiz Maker

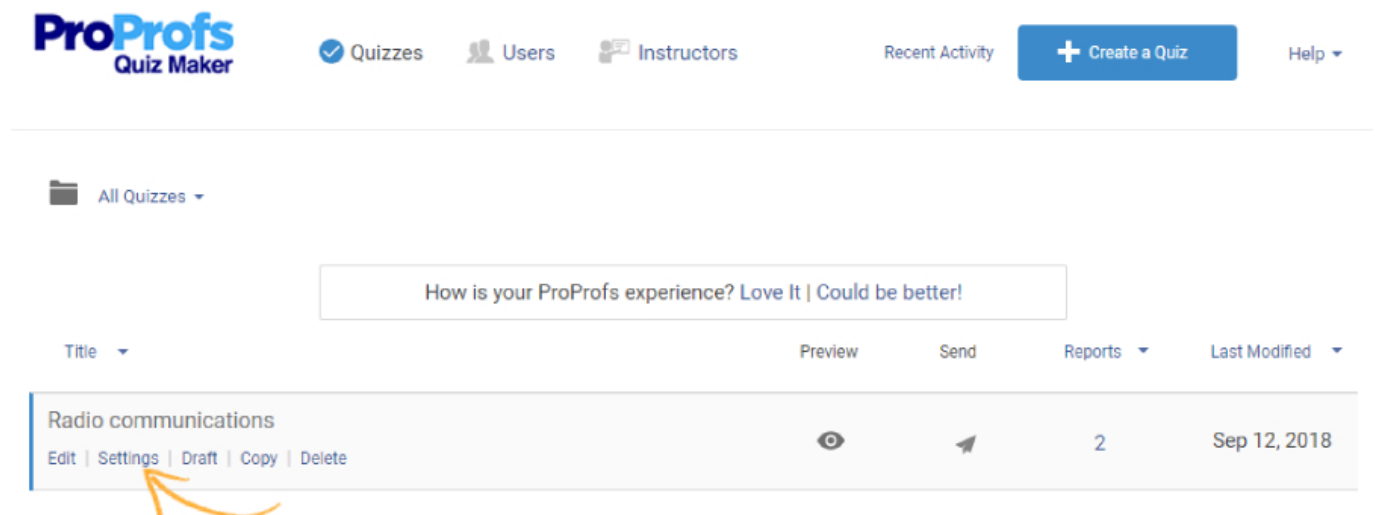
ProProfs integration with MailChimp helps you capture the learner's information (name, email, etc.) and automatically add it as a lead in MailChimp. After the integration is completed, you can start populating the MailChimp mailing list by automatically importing details of the learners who take your quiz on ProProfs.

Watch this quick video guide:

Or continue to learn step-by-step.

Here's how you can setup Mailchimp integration:

Step 1: To start importing the details of the learners every time they take a quiz, start by selecting the **quiz you want to use for lead generation** and navigate to "Settings."



Step 2: Navigate to the "Security" tab and locate "Tracking Configuration." Enable information to capture, you can also ask your own questions to capture learner's info.

Tracking Configuration:

Start of quiz ▾

Name:

Yes No

Email:

Yes No

ID:

Yes No ?

Phone:

Yes No

Address:

Yes No

Ask My Own Question:

Yes No ?

Question 1

Question:

Birthday

Question Type:

Quiz taker will type answer into a single line textbox

Step 3: Navigate to the "Integrations" tab, locate MailChimp and select "Yes" to integrate.



[Create](#) [Settings](#) [Send](#) [Reports](#) [Preview](#) [Save](#) [Save & Exit](#) [Help ▾](#)

Radio communications

[General](#) [Security](#) [Notifications](#) [Price](#) [Theme](#) [Social Media](#) [Advanced](#) [Integrations](#)



Mailchimp



Manage

Yes No ?



Salesforce

Yes No ?



Infusionsoft

Yes No ?



HubSpot

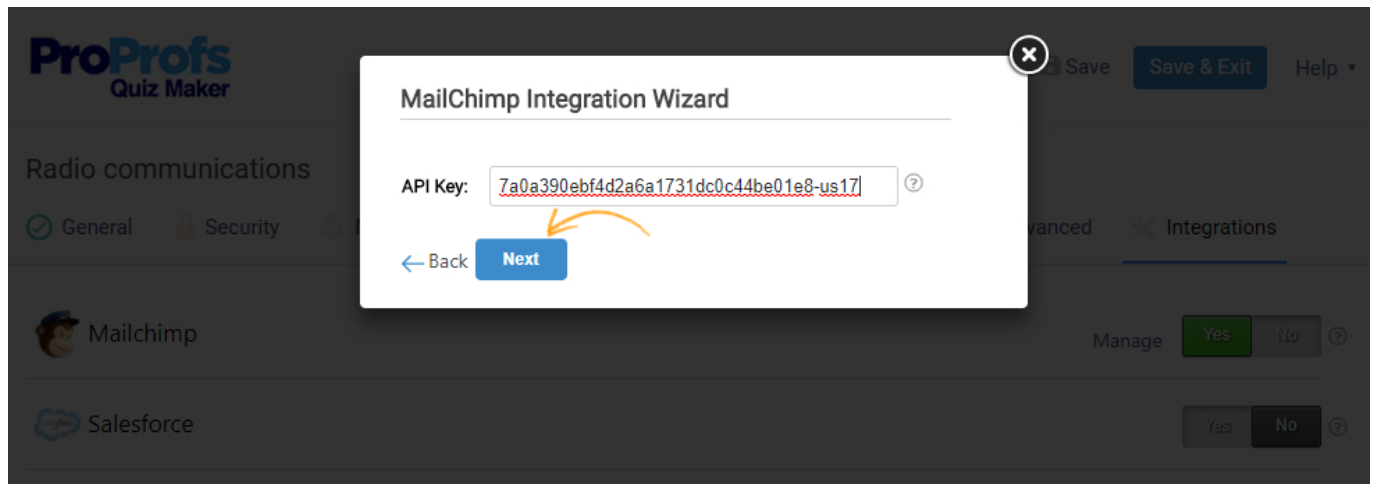
Yes No ?



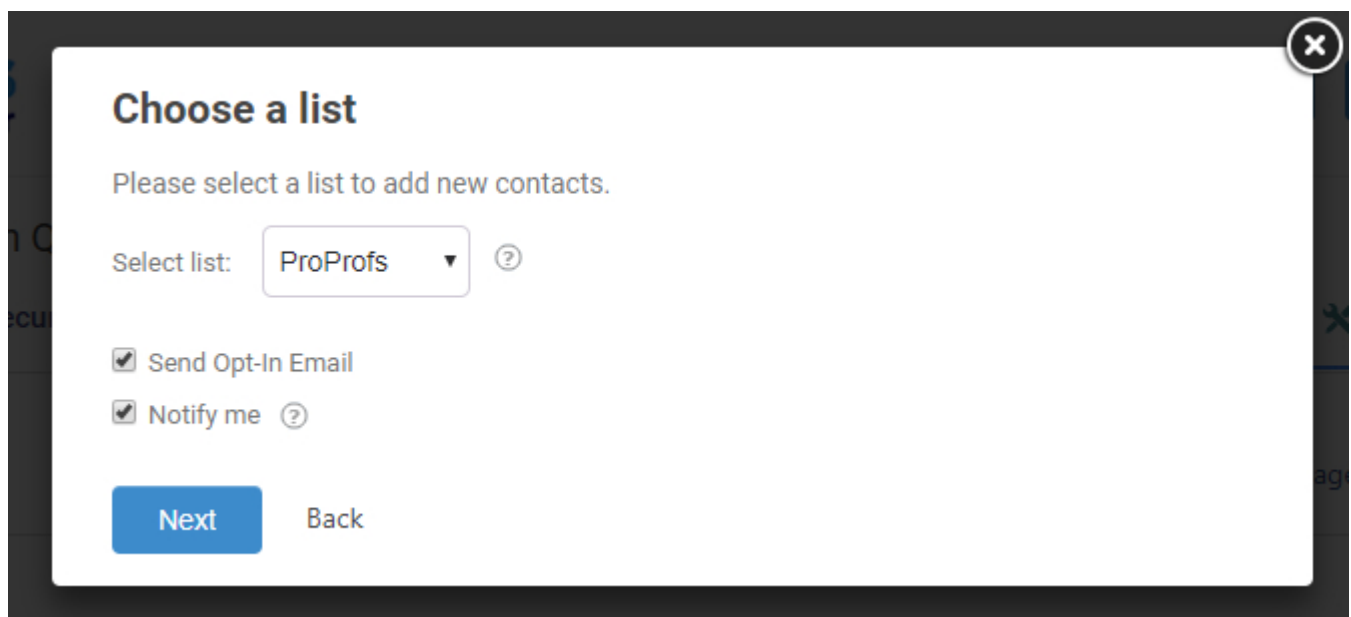
Constant Contact

Yes No ?

Step 4: A pop-up with integration information will appear, proceed further to the next screen and enter your MailChimp API key.



Step 5 (i): When the authentication is complete, select one of your MailChimp lists' to add learners' data. "Opt-In Email" will send a confirmation email to new learners while "Notify me" will send email notifications to you anytime a new learner takes your quiz. Click "Next" to proceed.



(ii): Based on the selected list and custom questions set up in 'Tracking configuration,' assign a corresponding field from the drop-down menus to the appropriate MailChimp fields. Click "Finish" to complete the integration.

Map your quiz fields to Mailchimp fields


Map Mailchimp lead and quiz by selecting the relevant fields from the dropdown menus. The dropdown menu will consist of options selected in the Tracking Configuration under Security settings. [Learn More](#)

Mailchimp	ProProfs
Birthday	Birthday
First Name	First Name
Last Name	Last Name

[Finish](#) [Back](#)

Here's a preview of the confirmation:

MailChimp Integration Successful

 Your MailChimp integration is ready to use. New quiz taker's will be automatically added as subscribers to your "" MailChimp list.

[Ok](#)

Related Articles:

[VerticalResponse Integration With ProProfs](#)

[InfusionSoft Integration With ProProfs](#)

[How Do I Integrate SalesForce With ProProfs Quiz Maker?](#)